

Matthew Meeks, Ed.D.

Matthew Meeks, Ed.D. serves as the executive director of the Texas Health Education Service (TXHES). In this role, Dr. Meeks, provides oversight of the Texas Medical and Dental Schools Application Service (TMDSAS), which serves twenty Texas dental, medical, and veterinary member institutions as well as the pre-health population. Dr. Meeks also oversees the administration of the Joint Admission Medical Program (JAMP), which provides a path for socioeconomically disadvantaged Texans to matriculate to participating medical schools in Texas to become a physician.

Dr. Meeks focus is on supporting the mission of TXHES to amplify TMDSAS and JAMP's goals to serve students, collegiate advisors, and professional schools in Texas and across the country. Dr. Meeks has led the organization through the development and implementation of numerous outreach initiatives, including the launch of the *Inside Health Education* website in 2021. Through these efforts, TXHES continuously engages the pre-health community to develop educational resources that inspire and empower aspiring healthcare professionals, support advisors and professional schools in their efforts to reach and enrich the applicant pool.

In his previous role, Dr. Meeks served as the Director of TMDSAS, where he oversaw a historic growth of member institutions from fourteen to twenty medical, dental and veterinary schools. Dr. Meeks also led community outreach initiatives that positioned TMDSAS to lead cutting edge operations that ultimately served partnering member institutions. Dr. Meeks also served the state of Texas as the co-chair of the Texas Higher Education Coordinating Board's Texas Residency Rules Revisions Committee.

For nearly two decades, Dr. Meeks has served in senior leadership roles at public and private institutions across Texas focused on enrollment management and university communications. Throughout Dr. Meek's career, he has led teams through the expansion of programs and services to meet enrollment goals, enhance institutional brands through strategic communications, earning recognition for achieving record enrollment and advancing institutional missions. Dr. Meeks has also been involved in international study abroad programming, including having taught and led students on both study and service trips to over 30 countries.

Dr. Meeks is a Texas native from Fort Worth. He earned his doctorate in organizational behavior and learning from Vanderbilt University's Peabody College, and focused his research on increasing participation in international study abroad programming among underrepresented populations. Dr. Meeks also holds multiple degrees from Dallas Baptist University, including a masters degree in Educational Instruction and History. In addition, he has also received a certificate in Strategic Communications from The University of Texas School of Continuing Studies.

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