

Lainie McCorkle, BA

Lainie McCorkle is the Communications Manager for the Texas Child Mental Health Care Consortium. Prior to joining the UT System, Lainie was the Senior Media Relations Officer for San Diego State University (SDSU) where she contributed to the development of a campus communications ecosystem, the approval and development of a new stadium and campus and the rebranding and 125th anniversary for the university's multiple campuses. Additionally, Lainie lead a push for increased local, regional, national and international media mentions and subject-matter expert coverage for the university, initiatives, research, student success stories and faculty. Lainie earned her BA in Journalism from

SDSU and has worked as a print and online journalist and live television news producer. She is a passionate storyteller with a commitment to making communications effective and accessible for all.