



By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.

## 60x30TX Builds on Past Achievements

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## *Texas Successes Since 2000*

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- **2.6 million undergraduate credentials awarded**
- **59.3% six-year public university graduation rate, up from 49.6%**
- **Nearly met Texas' ambitious goal of 630,000 enrollments; preliminary data indicate Texas is 96% of goal (606,688)**



## *Texas Successes Since 2000*

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**Our excellence goal wasn't clearly defined but Texas is doing much better in terms of academic quality.**

- **UT Austin was ranked one of the best universities in the world.**
- **UT Arlington and UT Dallas were recognized as "Carnegie Tier One" institutions.**
- **UT San Antonio was ranked as one of the best young universities in the nation.**
- **UT El Paso was named number two nationally for total number of bachelor's degrees awarded to Hispanic students.**



## *Texas Successes Since 2000*

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### **Other successes:**

- **Hispanic and African-American enrollments doubled statewide.**
- **The UT System increased African-American enrollments by 114.8% and Hispanic enrollments by 101% since 2000.**
- **In 2014, 80,000 undergraduate credentials (certificates, associate and bachelor's degrees) were awarded to Hispanic students statewide, surpassing the target by 13,000.**
- **The UT System increased undergraduate degrees for Hispanic students by 143.5% since 2000.**



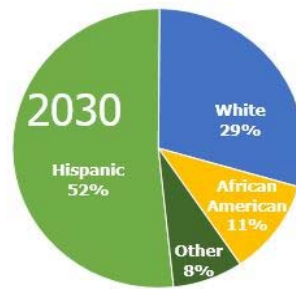
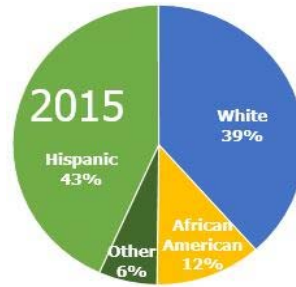
## *Texas Successes Since 2000*

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- **Hispanic enrollments have increased by more than 300,000 since fall 2000 – an increase of 125 percent**
- **The challenge is to grow Hispanic enrollments fast enough to keep up with the growing Hispanic share of the state's population**



**Race/ethnicity  
distribution of  
projected Texas  
population, ages 25-34**



**The Texas Higher Education Strategic Plan**

- **60x30TX** – founded on the critical need for an educated Texas workforce that is able to adapt to change and successfully compete in the global economy
- Four goals, with the overarching goal that 60% of 25-34 year olds will have a postsecondary credential or degree by 2030
- Success rests heavily on collaboration and creativity among higher education, K-12 education, and the workforce





### 60x30

By 2030, at least **60 percent** of Texans ages 25-34 will have a postsecondary credential or degree.

**Achieving the 60x30 goal is critical for Texas to remain globally competitive and for its people and communities to prosper.**



### 60x30

By 2030, at least **60 percent** of Texans ages 25-34 will have a postsecondary credential or degree.

**Strategies to achieve this goal include:**

- **Promote college attainment**
- **Develop college/career readiness standards**
- **Focus on teacher preparation and professional development**
- **Encourage stop-outs to return, complete degree (Texas Affordable Baccalaureate)**





**COMPLETION**

Goal: By 2030, at least **550,000** students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

**Increase the number of Hispanic students completing a certificate or degree to at least 285,000 by 2030**

**Texas will award a total of **6.4 million** certificates or degrees during the 15 years of this plan**



**COMPLETION**

Goal: By 2030, at least **550,000** students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

**Strategies to achieve this goal include:**

- **Develop innovative approaches for content delivery (block scheduling)**
- **Encourage High-Impact Practices (evidence-based teaching and learning)**
- **Increase use of predictive analytics to identify and assist at-risk students**





#### MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

#### What is a marketable skill?

Students exit from any degree program with a variety of skills.

Marketable skills include interpersonal, cognitive, and applied skill areas, are valued by employers, and are primary or complementary to a major.



#### MARKETABLE SKILLS

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In a 2015 national study, 85 percent of surveyed college freshmen identified “getting a better job” as the most important reason for attending college.





### MARKETABLE SKILLS

Goal: By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

Strategies to achieve this goal include:

- Integrate marketable skills into curricula so that students can demonstrate and communicate those skills to future employers
- Enhance academic and career advising to help students with higher education to workforce transition



### STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

Texas could experience greater shortages in important fields if student loan debt spikes to the point at which a majority of students choose programs based entirely on potential income.

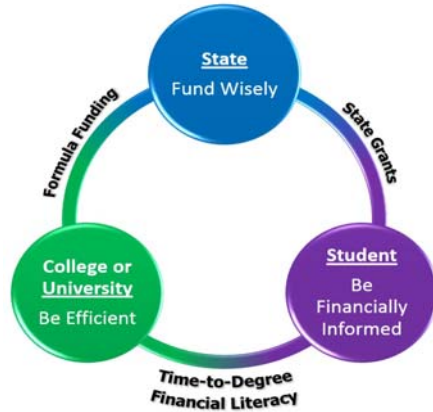






## STUDENT DEBT

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**60x30TX**



## STUDENT DEBT

Goal: By 2030, undergraduate student loan debt will not exceed **60 percent** of first-year wages for graduates of Texas public institutions.

**Strategies to achieve this goal include:**

- **Decrease excess semester credit hours**
- **Increase funding for and efficiency of state financial aid programs**
- **Support alternate degree pathways to completion**

**60x30TX**

***“The Texas Higher Education Coordinating Board has hit a home run with the 60x30TX plan. No other education plan will impact businesses in a more positive way than this one will.”***

***- Bill Hammond***

***Texas Association of Business***



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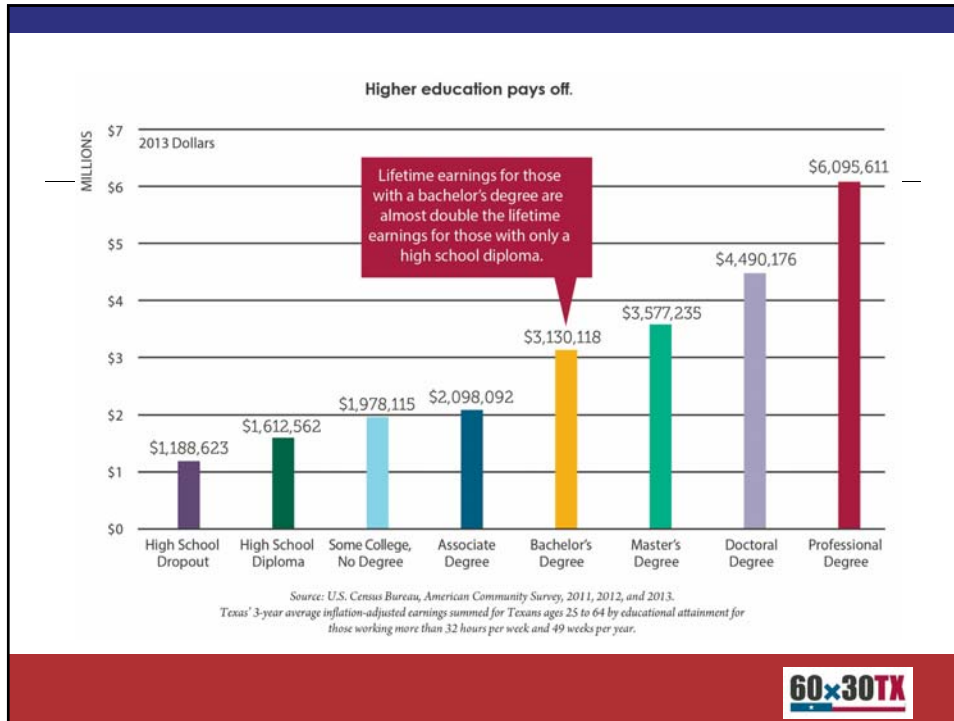
## Workforce Need Projections

### **Texas' Economic Future Requires More Postsecondary Trained/Educated Workers**

- In 1973, 28% of all U.S. jobs required postsecondary education/skills.
- By 2020, **65% of all new jobs** will require this level of education.
- Currently, **35%** of Texans aged 25-34 have an associate degree or higher.

Source: Georgetown Center on Education and the Workforce.





**"The strength of Texas' economy is our workforce, and a skilled and educated workforce gives Texas a competitive advantage ... Texas will be better because of our new focus on 60x30TX and our brightest years are yet to come."**

**- Gov. Greg Abbott**

