

# The University of Texas at Dallas



ENDOWMENT PROFILE

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## Donors Break Giving Records, Again

THEY SAY THAT TEAMWORK divides the task and multiplies the success. That is certainly true when it comes to supporters of The University of Texas at Dallas. For the 2011 fiscal year, our generous supporters helped shatter records for nearly every measure used to gauge private support. In addition to 50 new endowed funds, total gifts and pledges exceeded \$55 million for the year, measured from Sept. 1, 2010 to Aug. 31, 2011. The endowed funds total eclipsed the previous year's 38, which was also a record. The total number of funds comprising the UT Dallas endowment has more than doubled in just the past five years, rising from 106 in 2005 to more than 250 today.

These two consecutive record years signal a growing wave of support among longtime donors, as well as new donors, according to Dr. Aaron Conley, vice president for development and alumni relations. "More than 4,500 gifts were made last year to UT Dallas, which shows our record gift total was not the result of just one or two major gifts. This broad-based support tells us more and more people are truly beginning to envision Tier One for UT Dallas."

Over the past year, donors mobilized new efforts to create endowments that improve the campus setting, strengthen academics and support research activities. Eighteen donors created Campus Enhancement Funds to support the Campus Enhancement Project, a two-year beautification of campus led by landscape architects Peter Walker and Partners, a world-renowned design firm.

Campus was transformed with more than 5,000 new trees, a mall with five reflecting pools that stretch 600 feet and a trellis-covered plaza between the Student Union and the Eugene McDermott Library. The \$30 million project, made possible by private philanthropic support, also includes a grand new campus entrance with upgraded signage surrounded by oak trees. Donors who established Campus Enhancement Funds named trees and water features, as part of an effort to build a permanent endowment that will ensure the long-term care of the beautification project.



Donors created Campus Enhancement Funds to help build a permanent endowment that will provide for the future care of the campus beautification project.

Sixteen donors also stepped forward to establish Opportunity Funds—permanent endowments for any school or unit—to give cochlear implants to clients at the Callier Center for Communication Disorders, further Alzheimer's research at the Center for Vital Longevity, and enhance field study experiences for students in geosciences. Still, other supporters chose to directly affect academics by creating undergraduate scholarships, graduate fellowships and new professorships and chairs to support faculty.

The market value of UT Dallas' entire endowment was approximately \$264 million, as of Aug. 31, 2011.

"UT Dallas has always had a strong tradition of student achievement and world-class faculty," says Dr. Conley. "Endowments ensure we will have the resources necessary to move toward our vision of Tier One. We can achieve our ambitious goals, but only with the help of alumni and friends."

For more information on Opportunity Funds or Campus Enhancement Funds, visit [www.utdallas.edu/development](http://www.utdallas.edu/development).

If you'd like more information about how to start an endowment, please contact:

Office of Development and Alumni Relations | 972-883-2295