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Status: Posted

Solicitation ID:720-1903

Solicitation Title:720-1903 Website Design, Development, and Maintenance Services Modify Solicitation

Organization Name: University Of Texas System - 720

Posting Requirements: 21+ Days for Solicitation Notice Cancel Solicitation

Solicitation Posting Date: 10/2/2018

Response Due Date: 10/25/2018

Response Due Time: 2:30 PM

Solicitation Description: Website Design, Development, and Maintenance Services

Class/Item Code: 92046-*Software Updating Services

Record Attachments

#	Name	Description
1	ESBD_File_145077_RFP720-1903 Website Design and Development Services.docx	RFP Document
2	ESBD_File_145077_RFP720-1903 APPENDIX TWO - Sample agreement.docx	Appendix Two - Sample Agreement



- Home
- Contact Us

POLICIES

- Privacy and Security Policy
- Accessibility Policy
- Link Policy
- Texas.gov
- Search from the Texas State Library
- Texas Homeland Security
- Texas Veterans Portal
- Public Information Act
- · Texas Secretary of State
- HB855 Browser Statement

OTHER STATE SITES

- texas.gov
- Texas Records and Information Locator (TRAIL)
- State Link Policy
- Texas Veterans Portal



REQUEST FOR PROPOSAL

RFP No. 720-1903 Website Design, Development, and Maintenance Services

Proposal Submittal Deadline: Thursday, October 25, 2018 at 2:30 PM CST

The University of Texas System

Texas Medical and Dental Schools Application Service

Prepared By:
Darya Vienne
The University of Texas System
210 West 7th Street
Austin, Texas 78701-2982
dvienne@utsystem.edu
October 2, 2018

REQUEST FOR PROPOSAL

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INTRODUCTION

1.1 Description of The University of Texas System

For more than 130 years, The University of Texas System has been committed to improving the lives of Texans and people all over the world through education, research and health care.

The University of Texas System is one of the nation's largest systems of higher education, with <u>14 institutions</u> that educate more than 230,000 students. Each year, UT institutions award more than one-third of all undergraduate degrees in Texas and almost two-thirds of all health professional degrees. With about 20,000 faculty – including Nobel laureates – and more than 80,000 health care professionals, researchers, student advisors and support staff, the UT System is one of the largest employers in the state.

Life-changing research and invention of new technologies at UT institutions places the UT System among the top 10 "World's Most Innovative Universities," according to Reuters. The UT System ranks eighth in the nation in patent applications, and because of the high caliber of scientific research conducted at UT institutions, the UT System is ranked No. 1 in Texas and No. 3 in the nation in federal research expenditures.

In addition, the UT System is home to three of the nation's National Cancer Institute Cancer Centers – UT MD Anderson, UT Southwestern and UT Health Science Center-San Antonio – which must meet rigorous criteria for world-class programs in cancer research. And the UT System is the only System in the country to have four Clinical and Translational Science Awards (CTSA) from the National Institutes of Health.

Transformational initiatives implemented over the past several years have cemented UT as a national leader in higher education, including the expansion of educational opportunities in South Texas with the opening of The University of Texas Rio Grande Valley in 2015. And UT was the only system of higher education in the nation that established not one, but two new medical schools in 2016 at The University of Texas at Austin and UT Rio Grande Valley.

University of Texas institutions are setting the standard for excellence in higher education and will continue to do so thanks to our generous donors and the leadership of the <u>Chancellor</u>, <u>Board of Regents</u> and <u>UT presidents</u>.

1.2 Background and Special Circumstances

Texas Medical and Dental Schools Application Service ("**Department**") websites need to be transitioned to a Content Management Systems (CMS). UT System does not engage in local hosting, thus a cloud-based hosting solution is needed for system updates, maintaining uptime, and scalability. Project should not interfere with daily operations or application cycles (from April 20 – October 10).

The websites are:

- tmdsas.com
- texasjamp.org
- txhes.com

Project will be broken out into four (4) phases for each of the department's websites: Strategic Planning, Development, Implementation, Hosting and Maintenance.

1.3 Objective of Request for Proposal

The University of Texas System is soliciting proposals in response to this Request for Proposal No.720-1903 Website Design, Development, and Maintenance Services (this "RFP"), from qualified vendors to provide Strategic Planning and Development, Implementation, Maintenance services (the "Services") more specifically described in Section 5 of this RFP.

1.4 Group Purchase Authority

Texas law authorizes institutions of higher education (defined by §61.003, Education Code) to use the group purchasing procurement method (ref. §§51.9335, 73.115, and 74.008, Education Code). Additional Texas institutions of higher education may therefore elect to enter into a contract with the successful Proposer under this RFP. In particular, Proposer should note that University is part of The University of Texas System (UT System), which is comprised of fourteen institutions described at http://www.utsystem.edu/institutions. UT System institutions routinely evaluate whether a contract resulting from a procurement conducted by one of the institutions might be suitable for use by another, and if so, this RFP could give rise to additional purchase volumes. As a result, in submitting its proposal, Proposer should consider proposing a pricing model and other commercial terms that take into account the higher volumes and other expanded opportunities that could result from the eventual inclusion of other institutions in the purchase contemplated by this RFP. Any purchases made by other institutions based on this RFP will be the sole responsibility of those institutions.

NOTICE TO PROPOSER

2.1 Submittal Deadline

University will accept proposals submitted in response to this RFP until 2:30 p.m., Central Standard Time ("CST") on Thursday, October 25, 2018 (the "Submittal Deadline").

2.2 University Contact Person

Proposers will direct all questions or concerns regarding this RFP to the following University contact ("**University Contact**"):

Darya Vienne

Email: dvienne@utsystem.edu

University specifically instructs all interested parties to restrict all contact and questions regarding this RFP to written communications delivered to (i) University Contact, or (ii) if questions relate to Historically Underutilized Businesses, to HUB Coordinator (ref. **Section 2.5** of this RFP). *University Contact must receive all questions or concerns no later than 2:30 p.m. SCT on Monday, October 15, 2018.* University will have a reasonable amount of time to respond to questions or concerns. It is University's intent to respond to all appropriate questions and concerns; however, University reserves the right to decline to respond to any question or concern.

2.3 Criteria for Selection

The successful Proposer, if any, selected by University through this RFP will be the Proposer that submits a proposal on or before the Submittal Deadline that is the most advantageous to University. The successful Proposer is referred to as "Contractor."

Proposer is encouraged to propose terms and conditions offering the maximum benefit to University in terms of (1) service, (2) total overall cost, and (3) project management expertise.

The evaluation of proposals and the selection of Contractor will be based on the information provided in the proposal. University may consider additional information if University determines the information is relevant.

Criteria to be considered by University in evaluating proposals and selecting Contractor, will be these factors:

2.3.1 Threshold Criteria Not Scored

- A. Ability of University to comply with laws regarding Historically Underutilized Businesses; and
- B. Ability of University to comply with laws regarding purchases from persons with disabilities.

2.3.2 Scored Criteria

- A. Cost (30%);
- B. Vendor Experience (10%);
- C. Implementation (25%);
- D. Service Quality and Maintenance (35%).

2.4 Key Events Schedule

Issuance of RFP October 2, 2018

Pre-Proposal Conference 10:00 a.m. CST on Thursday, October 11, 2018

(ref. **Section 2.6** of this RFP)

Deadline for Questions / Concerns 2:30 p.m. CST Monday, October 15, 2018

(ref. **Section 2.2** of this RFP)

Submittal Deadline 2:30 p.m. CST on

(ref. **Section 2.1** of this RFP) Thursday, October 25, 2018

2.5 Historically Underutilized Businesses

- All agencies of the State of Texas are required to make a good faith effort to assist historically underutilized businesses (each a "HUB") in receiving contract awards. The goal of the HUB program is to promote full and equal business opportunity for all businesses in contracting with state agencies. Pursuant to the HUB program, if under the terms of any agreement or contractual arrangement resulting from this RFP, Contractor subcontracts any of the Services, then Contractor must make a good faith effort to utilize HUBs certified by the Procurement and Support Services Division of the Texas Comptroller of Public Accounts. Proposals that fail to comply with the requirements contained in this Section 2.5 will constitute a material failure to comply with advertised specifications and will be rejected by University as non-responsive. Additionally, compliance with good faith effort guidelines is a condition precedent to awarding any agreement or contractual arrangement resulting from this RFP. Proposer acknowledges that, if selected by University, its obligation to make a good faith effort to utilize HUBs when subcontracting any of the Services will continue throughout the term of all agreements and contractual arrangements resulting from this RFP. Furthermore, any subcontracting of the Services by Proposer is subject to review by University to ensure compliance with the HUB program.
- 2.5.2 University has reviewed this RFP in accordance with <u>Title 34</u>, <u>Texas Administrative Code</u>, <u>Section 20.285</u>, and has determined that subcontracting opportunities (HUB and/or Non-HUB) are probable under this RFP. The HUB participation goal for this RFP is **26**%.
- 2.5.3 A HUB Subcontracting Plan ("HSP") is required as part of, but submitted separately from, Proposer's proposal. The HSP will be developed and administered in accordance with University's Policy on Utilization of Historically Underutilized Businesses and incorporated for all purposes.

Each Proposer, whether self-performing or planning to subcontract, must complete and return the HSP in accordance with the terms and conditions of this RFP. Proposers that fail to do so will be considered non-responsive to this RFP in accordance with §2161.252, Government Code.

Questions regarding the HSP may be directed to:

Contact: Kyle Hayes

HUB Coordinator

Phone: 512-322-3745

Email: khayes@utsystem.edu

Contractor will not be permitted to change its HSP after the deadline submittal date unless:

(1) Contractor completes a new HSP, setting forth all modifications requested by

Contractor, (2) Contractor provides the modified HSP to University, (3) University HUB Program Office approves the modified HSP in writing, and (4) all agreements resulting from this RFP are amended in writing to conform to the modified HSP.

2.5.4 Proposer must submit, *via email*, one (1) HSP in PDF format to University no later than Thursday, October 25, 2018 at 2:30 p.m. CST (ref. **Section 3.2** of this RFP) to the email address below:

HSP Submittal Email: <u>utadminHSP@utsystem.edu</u>

Proposer must include the following information in the email submission:

Subject Line: RFP 720-1903, Website Design, Development, and Maintenance Services

Body: Proposer company name and the name and contact information of the person who prepared the HSP.

Instructions on completing an HSP

Proposer must visit https://www.utsystem.edu/offices/historically-underutilized-business/hub-forms to download the most appropriate HUB Subcontracting Plan (HSP) / Exhibit H form for use with this Request for Proposal. Proposer will find, on the HUB Forms webpage, a link to "Guide to Selecting the Appropriate HSP Option". Please click on this link and read the Guide first before selecting an HSP Option. Proposer shall select, from the four (4) Options available, the Option that is most applicable to Proposer's subcontracting intentions. These forms are in *fillable* PDF format and must be downloaded and opened with *Adobe Acrobat/ Reader* to utilize the fillable function. If Proposer has any questions regarding which Option to use, Proposer shall contact the HUB Coordinator listed in 2.5.3.

Proposer must complete the HSP, then print, sign and scan *all pages* of the HSP Option selected, with additional support documentation*, *to the submittal email address noted above*. NOTE: signatures must be "wet" signatures. Digital signatures are not acceptable.

Any proposal submitted in response to this RFP that does not have a corresponding HSP meeting the above requirements may be rejected by University and returned to Proposer unopened as non-responsive due to material failure to comply with advertised specifications.

University will send an email confirmation to each Proposer upon receipt of the Proposer's HSP. Each Proposer's HSP will be evaluated for completeness and compliance prior to opening the proposal to confirm Proposer compliance with HSP rules and standards. Proposer's failure to submit one (1) completed and signed HUB Subcontracting Plan to the email address noted above may result in University's rejection of the proposal as non-responsive due to material failure to comply with advertised specifications; such a proposal may be returned to the Proposer unopened (ref. Section 1.5 of APPENDIX ONE to this RFP). Note: The requirement that Proposer provide one (1) completed and signed pdf of the HSP under this Section 2.5.4 is separate from, and does not affect, Proposer's obligation to provide University with the number of copies of its proposal as specified in Section 3.1 of this RFP.

*If Proposer's submitted HSP refers to specific page(s) / Sections(s) of Proposer's proposal that explain how Proposer will perform entire contract with its own equipment, supplies, materials and/or employees, Proposer must submit copies of those pages with the HSP sent to the HSP Submittal email address noted above. In

addition, all solicitation emails to potential subcontractors must be included as backup documentation to the Proposer's HSP to demonstrate Good Faith Effort. Failure to do so will slow the evaluation process and may result in DISQUALIFICATION.

2.6 Pre-Proposal Conference

University will hold a pre-proposal conference call at **10:00 a.m. Central Time on Thursday**, **October 11**, **2018**. The pre-proposal conference call will allow all Proposers an opportunity to ask University's representatives relevant questions and clarify provisions of this RFP.

Call-in number: (877)226-9790

Participant Code: 6269693#

SUBMISSION OF PROPOSAL

3.1 Number of Copies

A. One (1) complete paper copy of its *entire* proposal.

The paper copy of the proposal should contain the mark "<u>original</u>" on the front cover of the proposal. An original signature by an authorized officer of Proposer must appear on the Execution of Offer (ref. Section 2 of APPENDIX ONE) of the submitted paper copy of the proposal.

University does not consider electronic signatures to be valid therefore the original signature must be a "wet signature."

B. One (1) complete electronic copy of its entire proposal in a single .pdf file on USB Flash Drive. USB Flash Drive must include a protective cover and be labeled with Proposer's name and RFP number. In addition, Proposer must submit one (1) complete electronic copy of the proposal on the same USB Flash Drive on which all proposed pricing information, provided in response to **Section 6**, has been removed.

3.2 Submission

Proposals must be received by University on or before the Submittal Deadline (ref. **Section 2.1** of this RFP) and should be delivered to:

The University of Texas System Administration 210 West 7th Street Austin, Texas 78701-2982

Attn: Darya Vienne

NOTE: Show the Request for Proposal number and submittal date in the lower left-hand corner of sealed bid envelope (box / container).

Proposals must be typed on letter-size (8-1/2" x 11") paper, and must be submitted in a 3-ring binder. Preprinted material should be referenced in the proposal and included as labeled attachments. Sections within a proposal should be divided by tabs for ease of reference.

3.3 Proposal Validity Period

Each proposal must state that it will remain valid for University's acceptance for a minimum of one hundred and twenty (120) days after the Submittal Deadline, to allow time for evaluation, selection, and any unforeseen delays.

3.4 Terms and Conditions

3.4.1 Proposer must comply with the requirements and specifications contained in this RFP, including the <u>Agreement</u> (ref. **APPENDIX TWO**), the <u>Notice to Proposer</u> (ref. **Section 2** of this RFP), <u>Proposal Requirements</u> (ref. **APPENDIX ONE**) and the <u>Specifications and Additional Questions</u> (ref. **Section 5** of this RFP). If there is a conflict among the provisions in this RFP, the provision requiring Proposer to supply the better quality or greater quantity of services will prevail, or if such conflict

does not involve quality or quantity, then interpretation will be in the following order of precedence:

- 3.4.1.1. Specifications and Additional Questions (ref. **Section 5** of this RFP);
- 3.4.1.2. Agreement (ref. Section 4 and APPENDIX TWO);
- 3.4.1.3. Proposal Requirements (ref. **APPENDIX ONE**);
- 3.4.1.4. Notice to Proposers (ref. Section 2 of this RFP).

3.5 Submittal Checklist

Proposer is instructed to complete, sign, and return the following documents as a part of its proposal. If Proposer fails to return each of the following items with its proposal, then University may reject the proposal:

- 3.5.1 Signed and Completed Execution of Offer (ref. Section 2 of APPENDIX ONE)
- 3.5.2 Signed and Completed Pricing and Delivery Schedule (ref. **Section 6** of this RFP)
- 3.5.3 Responses to <u>Proposer's General Questionnaire</u> (ref. **Section 3** of **APPENDIX ONE**)
- 3.5.4 Signed and Completed Addenda Checklist (ref. Section 4 of APPENDIX ONE)
- 3.5.5 Responses to questions and requests for information in the <u>Specifications and</u> Additional Questions Section (ref. **Section 5** of this RFP)

GENERAL TERMS AND CONDITIONS

The terms and conditions contained in the attached Agreement (ref. **APPENDIX TWO**) or, in the sole discretion of University, terms and conditions substantially similar to those contained in the Agreement, will constitute and govern any agreement that results from this RFP. If Proposer takes exception to any terms or conditions set forth in the Agreement, Proposer will submit redlined **APPENDIX TWO** as part of its proposal in accordance with **Section 5.3.1** of this RFP. Proposer's exceptions will be reviewed by University and may result in disqualification of Proposer's proposal as non-responsive to this RFP. If Proposer's exceptions do not result in disqualification of Proposer's proposal, then University may consider Proposer's exceptions when University evaluates the Proposer's proposal.

SPECIFICATIONS AND ADDITIONAL QUESTIONS

5.1 General

The minimum requirements and the specifications for the Services, as well as certain requests for information to be provided by Proposer as part of its proposal, are set forth below. As indicated in **Section 2.3** of this RFP, the successful Proposer is referred to as the "**Contractor**."

Contract Term: University intends to enter into an agreement with the Contractor to perform the Services for an initial three (3) year base term, with the option to renew for two (2) additional one (1) year renewal periods, upon mutual written agreement of both parties.

5.2 Additional Questions Specific to this RFP

Proposer must submit the following information as part of Proposer's proposal:

- 5.2.1 If Proposer takes exception to any terms or conditions set forth in the Agreement (ref. APPENDIX TWO), Proposer must redline APPENDIX TWO and include APPENDIX TWO as part of its Proposal. If Proposer agrees with terms or conditions set forth in the APPENDIX TWO, Proposer will submit a written statement acknowledging it.
- 5.2.2 In its proposal, Proposer must indicate whether it will consent to include in the Agreement the "Access by Individuals with Disabilities" language that is set forth in APPENDIX THREE, Access by Individuals with Disabilities. If Proposer objects to the inclusion of the "Access by Individuals with Disabilities" language in the Agreement, Proposer must, as part of its proposal, specifically identify and describe in detail all of the reasons for Proposer's objection. NOTE THAT A GENERAL OBJECTION IS NOT AN ACCEPTABLE RESPONSE TO THIS QUESTION.
- 5.2.3 **State Website Requirements.** Contractor represents and warrants ("**EIR Warranty**") that the websites, electronic and information resources, and all associated information, documentation, and support that it provides to University under this Agreement (collectively, the "**EIRs**") comply with the applicable requirements set forth in Title 1, Chapters 206 and 213 of the *Texas Administrative Code* (as authorized by Chapter 2054, Subchapter M of the *Texas Government Code*.) To the extent Contractor becomes aware that the EIRs, or any portion thereof, do not comply with the EIR Warranty, then Contractor represents and warrants that it will, at no cost to University, either (1) perform all necessary remediation to make the EIRs satisfy the EIR Warranty or (2) replace the EIRs with new EIRs that satisfy the EIR Warranty. In the event that Contractor fails or is unable to do so, then Contractor will refund to University all amounts University has paid under this Agreement within thirty (30) days after University's written request. This Section 12.24 will survive the termination or expiration of this Agreement.

5.3 Scope of Work

Contractor will provide services to transition three (3) Departmental websites to a Content Management Systems (CMS). UT System does not engage in local hosting, thus a cloud-based hosting solution is needed for system updates, maintaining uptime, and scalability.

Project will be broken out into four (4) phases for each of the department's websites: Strategic Planning, Development, Implementation, Hosting and Maintenance.

A. Strategic Planning (or Discovery Phase)

The Department has identified areas of user experience that need to be improved. Contractor will meet with the Department contacts to discuss feedback and analytics to identify what needs to be improved in the new websites. Quantitative and qualitative findings from this group will drive the overall project to improve ease of use. The Department will provide branding guidelines and privacy policies from The UT System for each of the websites to adhere to the brand of each of the websites.

Phase tasks include:

- a. Meet with the Department stakeholders to identify existing and planned uses for the websites.
- b. Website audit to identify core content, prioritize content, eliminate duplicate and outdated content.
- c. Develop Information Architecture (Department and Contractor).
- d. Wireframes (Contractor).
- e. Technical System Design (Contractor).
- f. Develop a detailed project schedule.

Once a platform and hosting solution has been selected, it will need to be reviewed and approved by the UT System Office of Information Services and the External Relations Web Team. Assuming the solutions are the same for all three (3) sites, this review will only need to be completed once.

Contractor and the Department will each name a Project Manager to keep the project schedule on time.

B. Development

Using findings from website analytics, Department will work with Contractor to develop a plan for Information Architecture that covers menu structure, responsive design, and content accuracy.

At the University (state agency), the front-end code for all websites will need to adhere to most current accessibility standards for users with disabilities; current standards are for WCAG 2.1. Information on that guideline can be found at the following website - https://www.w3.org/TR/WCAG21/

- 1) Graphic and User Design (Department will provide graphics according to Contractor's defined templates).
- 2) Content Creation (Department will create content).
- 3) Develop web page templates (Contractor).
- 4) Create web pages on CMS structure with the following attributes (Contractor):
 - a. Mobile device accessibility:
 - b. Searchable content;
 - c. Social media integrations on each page for sharing;
 - d. Live social feed integrations (Facebook, Twitter, Instagram, YouTube, podcasting service):
 - i. Live Twitter feeds on main pages of tmdsas.com and texasjamp.org
 - ii. Social widgets on all pages of tmdsas.com and texasjamp.org
 - iii. Placeholders for videos alongside application instructions
 - iv. Metadata for sharing on social media sites implemented on all pages.
 - e. Google Analytics tagging to existing department account:
 - f. Support for the following content types: News, Blogs, Social Media feeds, Video Library, Document Library;
 - g. Newsroom functionality that aggregates content mentioned in Section "f" above;

- h. Integration of 3rd party media like Podcasts and Video embeds. Media may be hosted on a different site / platform;
- i. Create searchable course catalog;
- i. Establish re-directs from old links.

5) Accessibility and Design

- a. Must meet WCAG level 2.1 standard for levels A and AA testable criteria.
- b. Before deploying University-specific website, the website must be subject to vulnerability and penetration tests either conducted by University or an independent third party.
- c. All website content must be clearly visible and functional in Internet Explorer, Safari, Microsoft Edge, Firefox, and Google Chrome browsers;
- d. The log-on page must not allow the browser to store the information entered in the cache. The auto-complete feature must be turned off for every form.
- 6) Review functioning / test site(s) with External Relations webteam. Will use Siteimprove tool to scan and index for: accessibility standards (levels A and AA), links, spelling, and SEO.

C. Implementation

The launch of the website will likely occur in phases within the Information Architecture, and as it is implemented, Post-Launch Support may be required from the Vendor to ensure usability and user experiences remain uniform.

Phase tasks include:

- 1) Transition content to new websites (Department will transition content to new sites).
- 2) Test websites (Department will test new sites on commonly used devices and browsers).
- 3) Training (Contractor).
- 4) Documentation (Contractor).
- 5) Launch (Contractor).
- 6) Post-Launch Support (Contractor).

Prior to launch, the Department and members of the selection committee will need to review and approve all prototype page designs.

Before deploying the University-specific website, Contractor must submit information describing:

- (1) the architecture of the website or application;
- (2) the authentication mechanism for the website or application; and
- (3) the administrator level access to data included in the website or application.

Before deploying the University-specific website, the website must be subject to vulnerability and penetration tests either conducted by University or an independent third party.

Contractor must be available to address additional information security-related questions.

D. Hosting and Maintenance

Security and Maintenance will be handled by Contractor; this extends to the OS, webserver, and database.

The Department and Contractor must agree to a continued service agreement to ensure websites continue to meet safety and regulatory standards as identified by The UT System Office of Technology and Information Systems and the Information Security Office as well as functionality.

While Contractor might not be the provider for web hosting, it is expected that Contractor is actively involved in providing the necessary support to maintain the websites. This includes:

- a. Server / Cloud maintenance agreement;
- b. Patches / Updates;
- c. Monitoring to ensure usage reflects website capabilities;
- d. Complete regular repairs to scripting languages, basic HTML, broken links, broken images, corrupt widgets and all other malfunctioning code or components;
- e. Complete regular software and plug-in updates for all programs in use on websites (schedule to be established prior to contract award);
- f. On a quarterly basis (or as necessary), the Department will check for broken links, broken images, corrupt widgets, template distortion, and test all contact forms and other interactive elements and provide a findings report. The Department will request that Contractor fixes any areas that are malfunctioning; the Department must also have the ability to make updates at the same level as Contractor.
- g. This report should also include site traffic statistics, search engine analysis reports, and recommendations for resolve of the issues found.
- h. Maintain site search engine by ensuring any content updates and new pages are searchable.
- i. Integrate any new third-party applications, plugins and software extensions into website, when applicable.

E. Deliverables

a. Documentation

This should include step-by-step instructions on setup, updates, plugins, how to update, theming, custom code, general info such as editing copy, creating new pages, and deleting pages on the websites, procedures for accessing the administrative / maintenance side of the three (3) discrete departmental websites (tmdsas.com, texasjamp.org, and txhes.com), and a document containing wireframes for all page types (e.g. homepage, newsroom page, or application instructions page) for each site.

Contractor will provide the following:

- 1. Software Development Lifecycle (SDLC) process;
- 2. Patch Management Plan:
- 3. Incident Response Plan;
- 4. Vulnerability Management Plan.

Contractor must provide monthly vulnerability scan reports with associated remediation plan if vulnerabilities are discovered.

Before deploying the University-specific website, Contractor must submit information describing:

- 1. the architecture of the website or application;
- 2. the authentication mechanism for the website or application; and
- 3. the administrator level access to data included in the website or application.

Prior to deploying the University-specific website, the website must be subject to vulnerability and penetration tests either conducted by University or an independent third party.

b. Design

Design Templates, web page templates, specially created design elements, list of plugins utilized, photos used that were not provided by the Department.

c. Training

- i. It is University's intention to have up to 5 (five) individuals within the Department to have the ability to make changes to the website, and they will all need to be trained.
- ii. Training should include full documentation of site functionality, updating design, and editing copy within the sites; online delivery is preferable with a recording provided to support future employees.

In turn, the Department will provide the staff needed to transition content to the new websites and test the sites across various devices and browsers.

5.4 Additional Questions Specific to this RFP

Proposer must submit the following information as part of Proposer's proposal:

Vendor Experience (10%)

1. Provide references from three (3) of Proposer's customers from the past five (5) years for services that are similar in scope, size, and complexity to the Services described in this RFP.

Provide the following information for each customer:

- Customer name and address;
- Contact name with email address and phone number;
- Time period in which work was performed;
- Short description of work performed.
- 2. Has Proposer worked with University institutions in the past five (5) years? If "yes," state University Institution name, department name, department contact, and provide a brief description of work performed.
- 3. Provide a rundown the top design strategies from the last year.
- 4. List Proposer's five (5) largest clients.
- 5. How much service outage have Proposer's clients faced in the past five (5) years?
- 6. What were the goals / objectives that were accomplished with previous clients and / or current clients? How did their website improve their organization?

Implementation (25%)

- 7. Provide Proposer's typical implementation timeline for one (1) website.
- 8. Describe Proposer's implementation process, including responsibilities of both Proposer's company and UT System organization.
- 9. Describe Proposer's implementation team, including the number of people, their titles, and their functions on the team.
- 10. Describe the project management support Proposer provides during implementation.
- 11. Describe how Proposer monitors quality assurance during the implementation process.

- 12. Describe in detail Proposer's testing methodology and processes. How and when does Proposer involve clients in testing?
- 13. What are the key factors necessary for a successful implementation?
- 14. Describe training options available to employees.
- 15. Explain how Proposer measures client satisfaction.
- 16. Can non-technical people manage content on the new sites? Explain.
- 17. Explain how content can be edited through this CMS.
- 18. Explain how customizable will the new design be.

Service Quality & Maintenance (35%)

- 19. Provide explanation of how the Proposer follows best security practices in the software development lifecycle.
- 20. Provide explanation of how the Proposer follows best security practices in the software development lifecycle.
- 21. Give details on Proposer's turnaround for technical service outages.
- 22. Explain if Proposer's technical support team provide 24/7 coverage.
- 23. Detail features provided directly by Proposer versus those provided by third-party providers.
- 24. Provide the details on the Web Hosting team. What are their qualifications / experience?
- 25. How will Proposer's design improve University's communications to University target audiences*?
- 26. Describe the proposed maintenance and support plan, including general service level commitments offered under this support agreement.
- 27. Describe Proposer's pricing model. Do not include actual pricing in this section (pricing should be provided in **Section 6.1** of this RFP).
- 28. Describe any discounts Proposer extends to educational organizations or to state government agencies. Does Proposer have a published price sheet for higher education / state government? Is this what Proposer's proposal is based on?
- 29. Does Proposer extend terms and discounts negotiated to future purchases for a defined period of time? What is that period of time?

^{*} Target Audience: applicants, advisors, participating schools and prospective applicants.

PRICING AND DELIVERY SCHEDULE

Propo	sal of:		
-	(Proposer Company Name)		
То:	The University of Texas System		
RFP N	o.: 720-1903 Website Design, Developmen	nt, and Maintenance Services	
Ladies	and Gentlemen:		
thereto	g carefully examined all the specifications of the undersigned proposes to furnish the resal upon the terms quoted (firm fixed price) assumptions or exceptions to the work ide	equired pursuant to the above-rebelow. The University will not a	eferenced Request for
6.1	Pricing for Services Offered (30%)		
1)	Pricing submitted in response to the RFF limited to, travel expenses, training (online		ve to include, but not
	Project Phase	Milestone Payment	Price
	Strategic Planning (or Discovery)	10%	\$
	Development	40%	\$
	Implementation	50%	\$
	Total C	ost for Services per Website	\$
2)	Provide monthly fee for Hosting and Mainte	enance Services:	
	Hosting and Maintenance Fee	\$/ mont	h
6.2	Discounts		
	Describe all discounts that may be available and local discounts.	ole to University, including, edu	cational, federal, state
6.3	Delivery Schedule of Events and Time F	Periods	
	Indicate number of calendar days needed services agreement:	to commence the Services from	n the execution of the
	_	Calendar Da	ys

6.4 Payment Terms

University's standard payment terms are "net 30 days" as mandated by the *Texas Prompt Payment Act* (ref. <u>Chapter 2251</u>, <u>Government Code</u>).

indicate below the prompt payment discount that Proposer others:
Prompt Payment Discount:%days / net 30 days.
Section 51.012, Education Code, authorizes University to make payments through electronic funds transfer methods. Proposer agrees to accept payments from University through those methods, including the automated clearing house system ("ACH"). Proposer agrees to provide Proposer's banking information to University in writing on Proposer letterhead signed by an authorized representative of Proposer. Prior to the first payment, University will confirm Proposer's banking information. Changes to Proposer's bank information must be communicated to University in writing at least thirty (30) days before the effective date of the change and must include an IRS Form W-9 signed by an authorized representative of Proposer.
University, an agency of the State of Texas, is exempt from Texas Sales & Use Tax on goods and services in accordance with §151.309, <i>Tax Code</i> , and <u>Title 34 TAC §3.322</u> . Pursuant to <u>34 TAC §3.322(c)(4)</u> , University is not required to provide a tax exemption certificate to establish its tax exempt status.
Respectfully submitted,
Proposer:
By:(Authorized Signature for Proposer)
Name:
Title:
Date:

APPENDIX ONE

PROPOSAL REQUIREMENTS

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GENERAL INFORMATION

1.1 Purpose

University is soliciting competitive sealed proposals from Proposers having suitable qualifications and experience providing services in accordance with the terms, conditions and requirements set forth in this RFP. This RFP provides sufficient information for interested parties to prepare and submit proposals for consideration by University.

By submitting a proposal, Proposer certifies that it understands this RFP and has full knowledge of the scope, nature, quality, and quantity of the services to be performed, the detailed requirements of the services to be provided, and the conditions under which such services are to be performed. Proposer also certifies that it understands that all costs relating to preparing a response to this RFP will be the sole responsibility of the Proposer.

PROPOSER IS CAUTIONED TO READ THE INFORMATION CONTAINED IN THIS RFP CAREFULLY AND TO SUBMIT A COMPLETE RESPONSE TO ALL REQUIREMENTS AND QUESTIONS AS DIRECTED.

1.2 Inquiries and Interpretations

University may in its sole discretion respond in writing to written inquiries concerning this RFP and mail its response as an Addendum to all parties recorded by University as having received a copy of this RFP. Only University's responses that are made by formal written Addenda will be binding on University. Any verbal responses, written interpretations or clarifications other than Addenda to this RFP will be without legal effect. All Addenda issued by University prior to the Submittal Deadline will be and are hereby incorporated as a part of this RFP for all purposes.

Proposers are required to acknowledge receipt of each Addendum as specified in this Section. The Proposer must acknowledge all Addenda by completing, signing and returning the <u>Addenda Checklist</u> (ref. **Section 4** of **APPENDIX ONE**). The Addenda Checklist must be received by University prior to the Submittal Deadline and should accompany the Proposer's proposal.

Any interested party that receives this RFP by means other than directly from University is responsible for notifying University that it has received an RFP package, and should provide its name, address, telephone and facsimile (**FAX**) numbers, and email address, to University, so that if University issues Addenda to this RFP or provides written answers to questions, that information can be provided to that party.

1.3 Public Information

Proposer is hereby notified that University strictly adheres to all statutes, court decisions and the opinions of the Texas Attorney General with respect to disclosure of public information.

University may seek to protect from disclosure all information submitted in response to this RFP until such time as a final agreement is executed.

Upon execution of a final agreement, University will consider all information, documentation, and other materials requested to be submitted in response to this RFP, to be of a non-confidential and non-proprietary nature and, therefore, subject to public disclosure under the *Texas Public Information Act* (ref. <u>Chapter 552</u>, <u>Government Code</u>). Proposer will be advised of a request for public information that implicates their materials and will have the opportunity to raise any objections to disclosure to the Texas Attorney General. Certain information may be protected from release under §§552.101, 552.104, 552.110, 552.113, and 552.131, Government Code.

1.4 Type of Agreement

Contractor, if any, will be required to enter into a contract with University in a form substantially similar to the Agreement between University and Contractor (the "Agreement") attached to this RFP as APPENDIX TWO and incorporated for all purposes.

1.5 Proposal Evaluation Process

University will select Contractor by using the competitive sealed proposal process described in this Section. Any proposals that are not submitted by the Submittal Deadline or that are not accompanied by required number of completed and signed originals of the HSP will be rejected by University as non-responsive due to material failure to comply with this RFP (ref. **Section 2.5.4** of this RFP). Upon completion of the initial review and evaluation of proposals, University may invite one or more selected Proposers to participate in oral presentations. University will use commercially reasonable efforts to avoid public disclosure of the contents of a proposal prior to selection of Contractor.

University may make the selection of Contractor on the basis of the proposals initially submitted, without discussion, clarification or modification. In the alternative, University may make the selection of Contractor on the basis of negotiation with any of the Proposers. In conducting negotiations, University will use commercially reasonable efforts to avoid disclosing the contents of competing proposals.

University may discuss and negotiate all elements of proposals submitted by Proposers within a specified competitive range. For purposes of negotiation, University may establish, after an initial review of the proposals, a competitive range of acceptable or potentially acceptable proposals composed of the highest rated proposal(s). In that event, University may defer further action on proposals not included within the competitive range pending the selection of Contractor; <u>provided</u>, <u>however</u>, University reserves the right to include additional proposals in the competitive range if deemed to be in the best interest of University.

After the Submittal Deadline but before final selection of Contractor, University may permit Proposer to revise its proposal in order to obtain the Proposer's best and final offer. In that event, representations made by Proposer in its revised proposal, including price and fee quotes, will be binding on Proposer. University will provide each Proposer within the competitive range with an equal opportunity for discussion and revision of its proposal. University is not obligated to select the Proposer offering the most attractive economic terms if that Proposer is not the most advantageous to University overall, as determined by University.

University reserves the right to (a) enter into an agreement for all or any portion of the requirements and specifications set forth in this RFP with one or more Proposers, (b) reject any and all proposals and re-solicit proposals, or (c) reject any and all proposals and temporarily or permanently abandon this selection process, if deemed to be in the best interests of University. Proposer is hereby notified that University will maintain in its files concerning this RFP a written record of the basis upon which a selection, if any, is made by University.

1.6 Proposer's Acceptance of RFP Terms

Proposer (1) accepts [a] Proposal Evaluation Process (ref. **Section 1.5** of **APPENDIX ONE**), [b] Criteria for Selection (ref. **2.3** of this RFP), [c] Specifications and Additional Questions (ref. **Section 5** of this RFP), [d] terms and conditions of the Agreement (ref. **APPENDIX TWO**), and [e] all other requirements and specifications set forth in this RFP; and (2) acknowledges that some subjective judgments must be made by University during this RFP process.

1.7 Solicitation for Proposal and Proposal Preparation Costs

Proposer understands and agrees that (1) this RFP is a solicitation for proposals and University has made no representation written or oral that one or more agreements with University will be awarded under this RFP; (2) University issues this RFP predicated on University's anticipated requirements for the Services, and University has made no representation, written or oral, that any particular scope of services will actually be required by University; and (3) Proposer will bear, as its sole risk and responsibility, any cost that arises from Proposer's preparation of a proposal in response to this RFP.

1.8 Proposal Requirements and General Instructions

- 1.8.1 Proposer should carefully read the information contained herein and submit a complete proposal in response to all requirements and questions as directed.
- 1.8.2 Proposals and any other information submitted by Proposer in response to this RFP will become the property of University.
- 1.8.3 University will not provide compensation to Proposer for any expenses incurred by the Proposer for proposal preparation or for demonstrations or oral presentations that may be made by Proposer. Proposer submits its proposal at its own risk and expense.
- 1.8.4 Proposals that (i) are qualified with conditional clauses; (ii) alter, modify, or revise this RFP in any way; or (iii) contain irregularities of any kind, are subject to disqualification by University, at University's sole discretion.
- 1.8.5 Proposals should be prepared simply and economically, providing a straightforward, concise description of Proposer's ability to meet the requirements and specifications of this RFP. Emphasis should be on completeness, clarity of content, and responsiveness to the requirements and specifications of this RFP.
- 1.8.6 University makes no warranty or guarantee that an award will be made as a result of this RFP. University reserves the right to accept or reject any or all proposals, waive any formalities, procedural requirements, or minor technical inconsistencies, and delete any requirement or specification from this RFP or the Agreement when deemed to be in University's best interest. University reserves the right to seek clarification from any Proposer concerning any item contained in its proposal prior to final selection. Such clarification may be provided by telephone conference or personal meeting with or writing to University, at University's sole discretion. Representations made by Proposer within its proposal will be binding on Proposer.
- 1.8.7 Any proposal that fails to comply with the requirements contained in this RFP may be rejected by University, in University's sole discretion.

1.9 Preparation and Submittal Instructions

1.9.1 Specifications and Additional Questions

Proposals must include responses to the questions in <u>Specifications and Additional Questions</u> (ref. **Section 5** of this RFP). Proposer should reference the item number and repeat the question in its response. In cases where a question does not apply or if unable to respond, Proposer should refer to the item number, repeat the question, and indicate N / A (Not Applicable) or N / R (No Response), as appropriate. Proposer should explain the reason when responding N / A or N / R.

1.9.2 Execution of Offer

Proposer must complete, sign and return the attached <u>Execution of Offer</u> (ref. **Section 2** of **APPENDIX ONE**) as part of its proposal. The Execution of Offer must be signed by a representative of Proposer duly authorized to bind the Proposer to its proposal. Any proposal received without a completed and signed Execution of Offer may be rejected by University, in its sole discretion.

1.9.3 Pricing and Delivery Schedule

Proposer must complete and return the <u>Pricing and Delivery Schedule</u> (ref. **Section 6** of this RFP), as part of its proposal. In the <u>Pricing and Delivery Schedule</u>, the Proposer should describe in detail (a) the total fees for the entire scope of the Services; and (b) the method by which the fees are calculated. The fees must be inclusive of all associated costs for delivery, labor, insurance, taxes, overhead, and profit.

University will not recognize or accept any charges or fees to perform the Services that are not specifically stated in the Pricing and Delivery Schedule.

In the <u>Pricing and Delivery Schedule</u>, Proposer should describe each significant phase in the process of providing the Services to University, and the time period within which Proposer proposes to be able to complete each such phase.

1.9.4 Proposer's General Questionnaire

Proposals must include responses to the questions in <u>Proposer's General Questionnaire</u> (ref. **Section 3** of **APPENDIX ONE).** Proposer should reference the item number and repeat the question in its response. In cases where a question does not apply or if unable to respond, Proposer should refer to the item number, repeat the question, and indicate N / A (Not Applicable) or N / R (No Response), as appropriate. Proposer should explain the reason when responding N / A or N / R.

1.9.5 Addenda Checklist

Proposer should acknowledge all Addenda to this RFP (if any) by completing, signing and returning the <u>Addenda Checklist</u> (ref. **Section 4** of **APPENDIX ONE**) as part of its proposal. Any proposal received without a completed and signed Addenda Checklist may be rejected by University, in its sole discretion.

1.9.6 <u>Submission</u>

Proposer should submit all proposal materials as instructed in **Section 3** of this RFP. RFP No. (ref. **Title Page** of this RFP) and Submittal Deadline (ref. **Section 2.1** of this RFP) should be clearly shown (1) in the Subject line of any email transmitting the proposal, and (2) in the lower left-hand corner on the top surface of any envelope or package containing the proposal. In addition, the name and the return address of the Proposer should be clearly visible in any email or on any envelope or package.

University will not under any circumstances consider a proposal that is received after the Submittal Deadline or which is not accompanied by the HSP as required by **Section 2.5** of this RFP. University will not accept proposals submitted by email, telephone or FAX transmission.

Except as otherwise provided in this RFP, no proposal may be changed, amended, or modified after it has been submitted to University. However, a proposal may be withdrawn and resubmitted at any time prior to the Submittal Deadline. No proposal may be withdrawn after the Submittal Deadline without University's consent, which will be based on Proposer's written request explaining and documenting the reason for withdrawal, which is acceptable to University.

EXECUTION OF OFFER

THIS <u>EXECUTION OF OFFER</u> MUST BE COMPLETED, SIGNED AND RETURNED WITH PROPOSER'S PROPOSAL. FAILURE TO COMPLETE, SIGN AND RETURN THIS EXECUTION OF OFFER WITH THE PROPOSER'S PROPOSAL MAY RESULT IN THE REJECTION OF THE PROPOSAL.

- 2.1 Representations and Warranties. Proposer represents, warrants, certifies, acknowledges, and agrees as follows:
 - 2.1.1 Proposer will furnish the Services to University and comply with all terms, conditions, requirements and specifications set forth in this RFP and any resulting Agreement.
 - 2.1.2 This RFP is a solicitation for a proposal and is not a contract or an offer to contract Submission of a proposal by Proposer in response to this RFP will not create a contract between University and Proposer. University has made no representation or warranty, written or oral, that one or more contracts with University will be awarded under this RFP. Proposer will bear, as its sole risk and responsibility, any cost arising from Proposer's preparation of a response to this RFP.
 - 2.1.3 Proposer is a reputable company that is lawfully and regularly engaged in providing the Services.
 - 2.1.4 Proposer has the necessary experience, knowledge, abilities, skills, and resources to perform the Services.
 - 2.1.5 Proposer is aware of, is fully informed about, and is in full compliance with all applicable federal, state and local laws, rules, regulations and ordinances relating to performance of the Services.
 - 2.1.6 Proposer understands (i) the requirements and specifications set forth in this RFP and (ii) the terms and conditions set forth in the Agreement under which Proposer will be required to operate.
 - 2.1.7 Proposer will not delegate any of its duties or responsibilities under this RFP or the Agreement to any sub-contractor, except as expressly provided in the Agreement.
 - 2.1.8 Proposer will maintain any insurance coverage required by the Agreement during the entire term.
 - 2.1.9 All statements, information and representations prepared and submitted in response to this RFP are current, complete, true and accurate. University will rely on such statements, information and representations in selecting Contractor. If selected by University, Proposer will notify University immediately of any material change in any matters with regard to which Proposer has made a statement or representation or provided information.
 - 2.1.10 PROPOSER WILL DEFEND WITH COUNSEL APPROVED BY UNIVERSITY, INDEMNIFY, AND HOLD HARMLESS UNIVERSITY, THE STATE OF TEXAS, AND ALL OF THEIR REGENTS, OFFICERS, AGENTS AND EMPLOYEES, FROM AND AGAINST ALL ACTIONS, SUITS, DEMANDS, COSTS, DAMAGES, LIABILITIES AND OTHER CLAIMS OF ANY NATURE, KIND OR DESCRIPTION, INCLUDING REASONABLE ATTORNEYS' FEES INCURRED IN INVESTIGATING, DEFENDING OR SETTLING ANY OF THE FOREGOING, ARISING OUT OF, CONNECTED WITH, OR RESULTING FROM ANY NEGLIGENT ACTS OR OMISSIONS OR WILLFUL MISCONDUCT OF PROPOSER OR ANY AGENT, EMPLOYEE, SUBCONTRACTOR, OR SUPPLIER OF PROPOSER IN THE EXECUTION OR PERFORMANCE OF ANY CONTRACT OR AGREEMENT RESULTING FROM THIS RFP.
 - 2.1.11 Pursuant to §§2107.008 and 2252.903, Government Code, any payments owing to Proposer under the Agreement may be applied directly to any debt or delinquency that Proposer owes the State of Texas or any agency of the State of Texas, regardless of when it arises, until such debt or delinquency is paid in full.
 - 2.1.12 Any terms, conditions, or documents attached to or referenced in Proposer's proposal are applicable to this procurement only to the extent that they (a) do not conflict with the laws of the State of Texas or this RFP, and (b) do not place any requirements on University that are not set forth in this RFP. Submission of a proposal is Proposer's good faith intent to enter into the Agreement with University as specified in this RFP and that Proposer's intent is not contingent upon University's acceptance or execution of any terms, conditions, or other documents attached to or referenced in Proposer's proposal.
 - 2.1.13 Pursuant to <u>Chapter 2270, Government Code</u>, Proposer certifies Proposer (1) does not currently boycott Israel; and (2) will not boycott Israel during the Term of the Agreement. Proposer acknowledges the Agreement may be terminated and payment withheld if this certification is inaccurate.
 - 2.1.14 Pursuant to <u>Subchapter F, Chapter 2252, Government Code</u>, Proposer certifies Proposer is not engaged in business with Iran, Sudan, or a foreign terrorist organization. Proposer acknowledges the Agreement may be terminated and payment withheld if this certification is inaccurate.
- 2.2 No Benefit to Public Servants. Proposer has not given or offered to give, nor does Proposer intend to give at any time hereafter, any economic opportunity, future employment, gift, loan, gratuity, special discount, trip, favor or service to a public servant in connection with its proposal. Failure to sign this Execution of Offer, or signing with a false statement, may void the submitted proposal or any resulting Agreement, and Proposer may be removed from all proposer lists at University.
- **Tax Certification.** Proposer is not currently delinquent in the payment of any taxes due under <u>Chapter 171, Tax Code</u>, or Proposer is exempt from the payment of those taxes, or Proposer is an out-of-state taxable entity that is not subject to those taxes, whichever

is applicable. A false certification will be deemed a material breach of any resulting contract or agreement and, at University's option, may result in termination of any resulting Agreement.

- 2.4 Antitrust Certification. Neither Proposer nor any firm, corporation, partnership or institution represented by Proposer, nor anyone acting for such firm, corporation or institution, has violated the antitrust laws of the State of Texas, codified in §15.01 et seq., Business and Commerce Code, or the Federal antitrust laws, nor communicated directly or indirectly the proposal made to any competitor or any other person engaged in such line of business.
- **2.5 Authority Certification.** The individual signing this document and the documents made a part of this RFP, is authorized to sign the documents on behalf of Proposer and to bind Proposer under any resulting Agreement.
- **2.6 Child Support Certification.** Under §231.006, *Family Code*, relating to child support, the individual or business entity named in Proposer's proposal is not ineligible to receive award of the Agreement, and any Agreements resulting from this RFP may be terminated if this certification is inaccurate.

2.7 Relationship Certifications.

- No relationship, whether by blood, marriage, business association, capital funding agreement or by any other such kinship or
 connection exists between the owner of any Proposer that is a sole proprietorship, the officers or directors of any Proposer that
 is a corporation, the partners of any Proposer that is a partnership, the joint venturers of any Proposer that is a joint venture, or
 the members or managers of any Proposer that is a limited liability company, on one hand, and an employee of any member
 institution of University, on the other hand, other than the relationships which have been previously disclosed to University in
 writing.
- Proposer has not been an employee of any member institution of University within the immediate twelve (12) months prior to the Submittal Deadline.
- No person who, in the past four (4) years served as an executive of a state agency was involved with or has any interest in Proposer's proposal or any contract resulting from this RFP (ref. §669.003, Government Code).
- All disclosures by Proposer in connection with this certification will be subject to administrative review and approval before University enters into any Agreement resulting from this RFP with Proposer.
- 2.8 Compliance with Equal Employment Opportunity Laws. Proposer is in compliance with all federal laws and regulations pertaining to Equal Employment Opportunities and Affirmative Action.
- 2.9 Compliance with Safety Standards. All products and services offered by Proposer to University in response to this RFP meet or exceed the safety standards established and promulgated under the Federal Occupational Safety and Health Law (<u>Public Law 91-596</u>) and the Texas Hazard Communication Act, <u>Chapter 502</u>, <u>Health and Safety Code</u>, and all related regulations in effect or proposed as of the date of this RFP.
- **Exceptions to Certifications.** Proposer will and has disclosed, as part of its proposal, any exceptions to the information stated in this Execution of Offer. All information will be subject to administrative review and approval prior to the time University makes an award or enters into any Agreement with Proposer.
- 2.11 Manufacturer Responsibility and Consumer Convenience Computer Equipment Collection and Recovery Act Certification. If Proposer will sell or lease computer equipment to University under any Agreement resulting from this RFP then, pursuant to \$361.965(c), Health & Safety Code, Proposer is in compliance with the Manufacturer Responsibility and Consumer Convenience Computer Equipment Collection and Recovery Act set forth in Chapter 361, Subchapter Y, Health & Safety Code, and the rules adopted by the Texas Commission on Environmental Quality under that Act as set forth in 30 TAC Chapter 328. §361.952(2), Health & Safety Code, states that, for purposes of the Manufacturer Responsibility and Consumer Convenience Computer Equipment Collection and Recovery Act, the term "computer equipment" means a desktop or notebook computer and includes a computer monitor or other display device that does not contain a tuner.

2.12 Conflict of Interest Certification.

- Proposer is not a debarred vendor or the principal of a debarred vendor (i.e. owner, proprietor, sole or majority shareholder, director, president, managing partner, etc.) either at the state or federal level.
- Proposer's provision of services or other performance under any Agreement resulting from this RFP will not constitute an actual
 or potential conflict of interest.
- Proposer has disclosed any personnel who are related to any current or former employees of University.
- Proposer has not given, nor does Proposer intend to give, at any time hereafter, any economic opportunity, future employment, gift, loan, gratuity, special discount, trip, favor or service to an officer or employee of University in connection with this RFP.

21 <u>3</u> 4	Proposer should complete the following information:	
	If Proposer is a Corporation, then State of Incorporation:	
	If Proposer is a Corporation, then Proposer's Corporate Charter Number:	
	RFP No.: 720-1903 Website Design, Development, and Maintenance Services	

NOTICE: WITH FEW EXCEPTIONS, INDIVIDUALS ARE ENTITLED ON REQUEST TO BE INFORMED ABOUT THE INFORMATION THAT GOVERNMENTAL BODIES OF THE STATE OF TEXAS COLLECT ABOUT SUCH INDIVIDUALS. UNDER §\$52.021 AND 552.023, GOVERNMENT CODE, INDIVIDUALS ARE ENTITLED TO RECEIVE AND REVIEW SUCH INFORMATION. UNDER §559.004, GOVERNMENT CODE, INDIVIDUALS ARE ENTITLED TO HAVE GOVERNMENTAL BODIES OF THE STATE OF TEXAS CORRECT INFORMATION ABOUT SUCH INDIVIDUALS THAT IS INCORRECT.

(Proposer Institution's Name)
(Signature of Duly Authorized Representative)
(District Annual Artist)
(Printed Name / Title)
(Date Signed)
(Proposer's Street Address)
(City, State, Zip Code)
(City, State, Zip Code)
(Telephone Number)
(FAX Number)
· ·
(Email Address)

Submitted and Certified By:

PROPOSER'S GENERAL QUESTIONNAIRE

NOTICE: With few exceptions, individuals are entitled on request to be informed about the information that governmental bodies of the State of Texas collect about such individuals. Under §\$52.021 and 552.023, Government Code, individuals are entitled to receive and review such information. Under §559.004, Government Code, individuals are entitled to have governmental bodies of the State of Texas correct information about such individuals that is incorrect.

Proposals must include responses to the questions contained in this <u>Proposer's General Questionnaire</u>. Proposer should reference the item number and repeat the question in its response. In cases where a question does not apply or if unable to respond, Proposer should refer to the item number, repeat the question, and indicate N / A (Not Applicable) or N / R (No Response), as appropriate. Proposer will explain the reason when responding N / A or N / R.

3.1	Propos	ser Profile	
	3.1.1	Legal name of Proposer company:	
		Address of principal place of business:	
		Address of office that would be providing service under the Agreement:	
		Number of years in Business:	
		State of incorporation:	
		Number of Employees:	
		Annual Revenues Volume:	
		Name of Parent Corporation, if any	<u>ent</u>
	3.1.2	State whether Proposer will provide a copy of its financial statements for the past two (2) years, if requested by Univers	ity.
	3.1.3	Proposer will provide a financial rating of the Proposer entity and any related documentation (such as a Dunn and Bradstranalysis) that indicates the financial stability of Proposer.	eet
	3.1.4	Is Proposer currently for sale or involved in any transaction to expand or to become acquired by another business entity yes, Proposer will explain the expected impact, both in organizational and directional terms.	∕? If
	3.1.5	Proposer will provide any details of all past or pending litigation or claims filed against Proposer that would affect performance under the Agreement with University (if any).	its
	3.1.6	Is Proposer currently in default on any loan agreement or financing agreement with any bank, financial institution, or ot entity? If yes, Proposer will specify the pertinent date(s), details, circumstances, and describe the current prospects resolution.	her for
	3.1.7	Proposer will provide a customer reference list of no less than three (3) organizations with which Proposer currently contracts and / or to which Proposer has previously provided services (within the past five (5) years) of a type and so similar to those required by University's RFP. Proposer will include in its customer reference list the customer's companame, contact person, telephone number, project description, length of business relationship, and background of servi-	ope any

provided by Proposer.

- 3.1.8 Does any relationship exist (whether by family kinship, business association, capital funding agreement, or any other such relationship) between Proposer and any employee of University? If yes, Proposer will explain.
- 3.1.9 Proposer will provide the name and Social Security Number for each person having at least 25% ownership interest in Proposer. This disclosure is mandatory pursuant to §231.006, Family Code, and will be used for the purpose of determining whether an owner of Proposer with an ownership interest of at least 25% is more than 30 days delinquent in paying child support. Further disclosure of this information is governed by the Texas Public Information Act (ref. Chapter 552, Government Code), and other applicable law.

3.2 Approach to Project Services

- 3.2.1 Proposer will provide a statement of the Proposer's service approach and will describe any unique benefits to University from doing business with Proposer. Proposer will briefly describe its approach for each of the required services identified in **Section 5.3** Scope of Work of this RFP.
- 3.2.2 Proposer will provide an estimate of the earliest starting date for services following execution of the Agreement.
- 3.2.3 Proposer will submit a work plan with key dates and milestones. The work plan should include:
 - 3.2.3.1 Identification of tasks to be performed;
 - 3.2.3.2 Time frames to perform the identified tasks;
 - 3.2.3.3 Project management methodology;
 - 3.2.3.4 Implementation strategy; and
 - 3.2.3.5 The expected time frame in which the services would be implemented.
- 3.2.4 Proposer will describe the types of reports or other written documents Proposer will provide (if any) and the frequency of reporting, if more frequent than required in this RFP. Proposer will include samples of reports and documents if appropriate.

3.3 General Requirements

- 3.3.1 Proposer will provide summary resumes for its proposed key personnel who will be providing services under the Agreement with University, including their specific experiences with similar service projects, and number of years of employment with Proposer.
- 3.3.2 Proposer will describe any difficulties it anticipates in performing its duties under the Agreement with University and how Proposer plans to manage these difficulties. Proposer will describe the assistance it will require from University.

3.4 Service Support

Proposer will describe its service support philosophy, how it is implemented, and how Proposer measures its success in maintaining this philosophy.

3.5 Quality Assurance

Proposer will describe its quality assurance program, its quality requirements, and how they are measured.

3.6 Miscellaneous

- 3.6.1 Proposer will provide a list of any additional services or benefits not otherwise identified in this RFP that Proposer would propose to provide to University. Additional services or benefits must be directly related to the goods and services solicited under this RFP.
- 3.6.2 Proposer will provide details describing any unique or special services or benefits offered or advantages to be gained by University from doing business with Proposer. Additional services or benefits must be directly related to the goods and services solicited under this RFP.
- 3.6.3 Does Proposer have a contingency plan or disaster recovery plan in the event of a disaster? If so, then Proposer will provide a copy of the plan.

ADDENDA CHECKLIST

vices
the following Addenda to the captioned RFP (initial if applicable)
ne first blank after No. 1, not all five (5) blanks below.
8 No. 4 No. 5
pectfully submitted,
oser:
By: (Authorized Signature for Proposer)
Name:
Title:
Date:
3

APPENDIX TWO

SAMPLE AGREEMENT

(INCLUDED AS SEPARATE ATTACHMENT)

APPENDIX THREE

ACCESS BY INDIVIDUALS WITH DISABILITIES

Contractor represents and warrants (**EIR Accessibility Warranty**) the electronic and information resources and all associated information, documentation, and support Contractor provides to University under this Agreement (**EIRs**) comply with applicable requirements set forth in <u>1 TAC Chapter 213</u>, and <u>1 TAC §206.70</u> (ref. <u>Subchapter M. Chapter 2054</u>, <u>Government Code</u>.) To the extent Contractor becomes aware that EIRs, or any portion thereof, do not comply with the EIR Accessibility Warranty, then Contractor represents and warrants it will, at no cost to University, either (1) perform all necessary remediation to make EIRs satisfy the EIR Accessibility Warranty or (2) replace EIRs with new EIRs that satisfy the EIR Accessibility Warranty. If Contractor fails or is unable to do so, University may terminate this Agreement and, within thirty (30) days after termination, Contractor will refund to University all amounts University paid under this Agreement.

AGREEMENT BETWEEN UNIVERSITY AND CONTRACTOR

as o		greement between University and Contractor (Agreement) is made and entered into effective
the S	State of Tex	, an agency and institution of higher education established under the laws of cas (University), and, a, a, a
	Univers	sity and Contractor hereby agree as follows:
1.	Scope of V	<u>Vork</u> .
	1.1	Contractor will perform the scope of the work (Work) in Exhibit A , Scope of Work, to the satisfaction of University and in accordance with the schedule (Schedule) for Work in Exhibit B , Schedule. Time is of the essence in connection with this Agreement. University will have no obligation to accept late performance or waive timely performance by Contractor.
	1.2	Contractor will obtain, at its own cost, any and all approvals, licenses, filings, registrations and permits required by federal, state or local, laws, statutes, regulations and ordinances (collectively, Applicable Laws), for the performance of Work.
2.	The Pr	oject.
		ork will be provided in connection with website design and all other related, necessary and riate services (Project).
3.	Time f	or Commencement and Completion.
	additio	erm (Initial Term) of this Agreement will begin on the Effective Date and expire on, 2021. University will have the option to renew this Agreement for two (2) nal one (1) year terms (each a Renewal Term). The Initial Term and each Renewal Term are vely referred to as the Term.
4.	Contra	actor's Obligations.

- 4.1 Contractor will perform Work in compliance with (a) all Applicable Laws, and (b) the Board of Regents of The University of Texas System *Rules and Regulations* (http://www.utsystem.edu/offices/board-regents/regents-rules-and-regulations) and the policies of The University of Texas System (http://www.utsystem.edu/board-of-regents/policy-library) (collectively, **University Rules**). Contractor represents and warrants that neither Contractor nor any firm, corporation or institution represented by Contractor, or anyone acting for the firm, corporation or institution, (1) has violated the antitrust laws of the State of Texas, Chapter 15, Texas Business and Commerce Code, or federal antitrust laws, or (2) has communicated directly or indirectly the content of Contractor's response to University's procurement solicitation to any competitor or any other person engaged in a similar line of business during the procurement process for this Agreement.
- 4.2 Contractor represents and warrants that (a) it will use commercially reasonable efforts to perform Work in a good and workmanlike manner and in accordance with commercially reasonable standards of Contractor's profession or business, and (b) all Work to be performed will be of the quality that prevails among similar businesses engaged in providing similar services in major United States urban areas under the same or similar circumstances.

- 4.3 Contractor will call to University's attention in writing all information in any materials supplied to Contractor (by University or any other party) that Contractor regards as unsuitable, improper or inaccurate in connection with the purposes for which the material is furnished.
- 4.4 University at all times is relying on Contractor's skill and knowledge in performing Work. Contractor represents and warrants that Work will be accurate and free from any material defects. Contractor's duties and obligations under this Agreement will not be in any way diminished by reason of any approval by University. Contractor will not be released from any liability by reason of any approval by University.
- 4.5 Contractor will, at its own cost, correct all material defects in Work as soon as practical after Contractor becomes aware of the defects. If Contractor fails to correct material defects in Work within a reasonable time, then University may correct the defective Work at Contractor's expense. This remedy is in addition to, and not in substitution for, any other remedy for defective Work that University may have at law or in equity.
- 4.6 Contractor will maintain a staff of properly trained and experienced personnel to ensure satisfactory performance under this Agreement. Contractor will cause all persons connected with Contractor directly in charge of Work to be duly registered and licensed under all Applicable Laws. Contractor will assign to the Project a designated representative who will be responsible for administration and coordination of WorkContractor will furnish efficient business administration and coordination and perform Work in an expeditious and economical manner consistent with the interests of University.
- 4.7 Contractor represents and warrants it is duly organized, validly existing and in good standing under the laws of the state of its organization; it is duly authorized and in good standing to conduct business in the State of Texas; it has all necessary power and has received all necessary approvals to execute and deliver this Agreement; and the individual executing this Agreement on behalf of Contractor has been duly authorized to act for and bind Contractor.
- 4.8 Contractor represents and warrants that neither the execution and delivery of this Agreement by Contractor nor the performance of its duties and obligations under this Agreement will (a) result in the violation of any provision of its organizational documents; (b) result in the violation of any provision of any agreement by which it is bound; or (c) conflict with any order or decree of any court or other body or authority having jurisdiction.
- 4.9 Contractor represents and warrants that all of Contractor's Personnel contributing to Work Material (ref. **Section 7**) under this Agreement will be required to (i) acknowledge in writing the ownership of Contractor (for the benefit of University) of Work Material produced by Personnel while performing services pursuant to this Agreement, and (ii) make all assignments necessary to effectuate such ownership. **Personnel** means any and all persons associated with Contractor who provide any work or work product pursuant to this Agreement, including officers, managers, supervisors, full-time employees, part-time employees, and independent contractors.
- 4.10 Contractor represents and warrants that: (i) Work will be performed solely by Contractor, its full-time or part-time employees during the course of their employment, or independent contractors who have assigned in writing all right, title and interest in their work to Contractor (for the benefit of University); (ii) University will receive free, good and clear title to all Work Material developed under this Agreement; (iii) Work Material and the intellectual property rights protecting Work Material are free and clear of all encumbrances, including security interests, licenses, liens, charges and other restrictions; (iv) Work Material will not infringe upon or violate any patent, copyright, trade secret, trademark, service mark or other property right of any former employer, independent contractor, client or other third party; and (v) the

use, reproduction, distribution, or modification of Work Material will not violate the rights of any third parties in Work Material, including trade secret, publicity, privacy, copyright, trademark, service mark and patent rights.

5. The Contract Amount.

- 5.1 University will pay Contractor for the performance of Work in accordance with **Exhibit C**, Payment for Services.
- 5.2 The Contract Amount includes all applicable federal, state or local sales or use taxes payable as a result of the execution or performance of this Agreement.
- University (a State agency) is exempt from Texas Sales & Use Tax on Work in accordance with §151.309, *Texas Tax Code* and 34 *Texas Administrative Code* (TAC) §3.322. Pursuant to 34 TAC §§3.322(c)(4) and (g)(3), this Agreement is sufficient proof of University's tax exempt status and University is not required to provide further evidence of its exempt status.

6. Payment Terms.

- At least ten (10) days before the end of each month during the Term, Contractor will submit to University an invoice covering Work performed for University to that date, in compliance with **Exhibit C**, Payment for Services. Each invoice will be accompanied by documentation that University may reasonably request to support the invoice amount.
- 6.2 Within ten (10) days after final completion and acceptance of Work by University or as soon thereafter as possible, Contractor will submit a final invoice (**Final Invoice**) setting forth all amounts due and remaining unpaid to Contractor. Upon approval of the Final Invoice by University, University will pay (**Final Payment**) to Contractor the amount due under the Final Invoice.
- 6.3 Notwithstanding any provision of this Agreement to the contrary, University will not be obligated to make any payment (whether a Progress Payment or Final Payment) to Contractor if Contractor is in default under this Agreement.
- The cumulative amount of all Progress Payments and the Final Payment (defined below) will not exceed the Contract Amount in **Exhibit C**, Payment for Services.
- No payment made by University will (a) be construed to be final acceptance or approval of that part of the Work to which the payment relates, or (b) relieve Contractor of any of its duties or obligations under this Agreement.
- 6.6 The acceptance of Final Payment by Contractor will constitute a waiver of all claims by Contractor except those previously made in writing and identified by Contractor as unsettled at the time of the Final Invoice for payment.
- 6.7 University will have the right to verify the details in Contractor's invoices and supporting documentation, either before or after payment, by (a) inspecting the books and records of Contractor at mutually convenient times; (b) examining any reports with respect to the Project; and (c) other reasonable action.
- 6.8 <u>Section 51.012, Texas Education Code</u>, authorizes University to make payments through electronic funds transfer methods. Contractor agrees to accept payments from University through those methods, including the automated clearing house system (ACH). Contractor

agrees to provide Contractor's banking information to University in writing on Contractor letterhead signed by an authorized representative of Contractor. Prior to the first payment, University will confirm Contractor's banking information. Changes to Contractor's bank information must be communicated to University in accordance with **Section 12.14** in writing at least thirty (30) days before the effective date of the change and must include an IRS Form W-9 signed by an authorized representative of Contractor.

6.9 Notwithstanding any other provision of this Agreement, University is entitled to a discount of (Prompt Payment Discount) off of each payment that University submits within days after University's receipt of Contractor's invoice for that payment.

7. Ownership and Use of Work Material.

- 7.1 All tools, software, programs drawings, specifications, plans, computations, sketches, data, photographs, tapes, renderings, models, publications, statements, accounts, reports, studies, and other materials prepared by Contractor or any subcontractors in connection with the Work (collectively, "Work Material"), whether or not accepted or rejected by University, are the sole property of University and for its exclusive use and re-use at any time without further compensation and without any restrictions.
- 7.2 Contractor grants and assigns to University all rights and claims of whatever nature and whether now or hereafter arising in and to the Work Material and will cooperate fully with University in any steps University may take to obtain or enforce patent, copyright, trademark or like protections with respect to the Work Material.
- 7.3 Contractor will deliver all Work Material to University upon expiration or termination of this Agreement. University will have the right to use the Work Material for the completion of the Work or otherwise. University may, at all times, retain the originals of the Work Material. The Work Material will not be used by any person other than University on other projects unless expressly authorized by University in writing.
- 7.4 The Work Material will not be used or published by Contractor or any other party unless expressly authorized by University in writing. Contractor will treat all Work Material as confidential.
- 7.5 All title and interest in the Work Material will vest in University and will be deemed to be a work made for hire and made in the course of the Work rendered under this Agreement. To the extent that title to any Work Material may not, by operation of law, vest in University or Work Material may not be considered works made for hire, Contractor hereby irrevocably assigns, conveys and transfers to University and its successors, licensees and assigns, all rights, title and interest worldwide in and to the Work Material and all proprietary rights therein, including all copyrights, trademarks, service marks, patents, trade secrets, moral rights, all contract and licensing rights and all claims and causes of action with respect to any of the foregoing, whether now known or hereafter to become known. In the event Contractor has any rights in the Work Material which cannot be assigned, Contractor agrees to waive enforcement worldwide of the rights against University, its successors, licensees, assigns, distributors and customers or, if necessary, to exclusively license the rights, worldwide to University with the right to sublicense. These rights are assignable by University.
- "Contractor IP" means, collectively, all tools, software and/or programs owned by Contractor, or which have been licensed to Contractor by a third party that either: 1) existed prior to the effective date of this Agreement and the commencement of the Work; 2) are not related to the Work or to Contractor's services in connection with the Work; or 3) were created by the Contractor (or its licensor) totally separate from the Work or Contractor's services in connection with the Work. Contractor IP is the sole property of Contractor (or its licensor)

- and Contractor (or its licensor) will at all times retain sole and exclusive title to and ownership to Contractor IP. Contractor hereby grants to University a non-exclusive, worldwide, perpetual, irrevocable, sub-licensable, royalty-free license to use the Contractor IP in connection with the Work and with Contractor's services in connection with the Work.
- 7.7 To the extent that particular Work Product comprises an improvement, enhancement or modification to preexisting Contractor IP, whether or not patentable, copyrightable as a derivative work, or otherwise protectable as intellectual property (hereafter "Work Product Improvements to Contractor IP"), University grants to Contractor a non-exclusive, worldwide, perpetual, irrevocable, sub-licensable, royalty-free license to the Work Product Improvements to Contractor IP

8. Default and Termination

- 8.1 In the event of a material failure by a party to this Agreement to perform in accordance with its terms (**default**), the other party may terminate this Agreement upon fifteen (15) days' written notice of termination setting forth the nature of the material failure; <u>provided</u>, <u>that</u>, the material failure is through no fault of the terminating party. The termination will not be effective if the material failure is fully cured prior to the end of the fifteen-day (15-day) period.
- 8.2 University may, without cause, terminate this Agreement at any time upon giving seven (7) days' advance written notice to Contractor. Upon termination pursuant to this Section, Contractor will be entitled to payment of an amount that will compensate Contractor for Work satisfactorily performed from the time of the last payment date to the termination date in accordance with this Agreement; provided, that, Contractor has delivered all Work Material to University. Notwithstanding any provision in this Agreement to the contrary, University will not be required to pay or reimburse Contractor for any services performed or for expenses incurred by Contractor after the date of the termination notice, that could have been avoided or mitigated by Contractor.
- 8.3 Termination under **Sections 8.1** or **8.2** will not relieve Contractor from liability for any default or breach under this Agreement or any other act or omission of Contractor.
- 8.4 If Contractor fails to cure any default within fifteen (15) days after receiving written notice of the default, University will be entitled (but will not be obligated) to cure the default and will have the right to offset against all amounts due to Contractor under this Agreement, any and all reasonable expenses incurred in connection with University's curative actions.
- 8.5 In the event that this Agreement is terminated, then within thirty (30) days after termination, Contractor will reimburse University for all fees paid by University to Contractor that were (a) not earned by Contractor prior to termination, or (b) for goods or services that University did not receive from Contractor prior to termination.

9. Indemnification

- 9.1 TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAWS, CONTRACTOR WILL AND DOES HEREBY AGREE TO INDEMNIFY, PROTECT, DEFEND WITH COUNSEL APPROVED BY UNIVERSITY, AND HOLD HARMLESS UNIVERSITY AND ITS RESPECTIVE AFFILIATED ENTERPRISES, REGENTS, OFFICERS, DIRECTORS, ATTORNEYS, EMPLOYEES, REPRESENTATIVES AND AGENTS (COLLECTIVELY, INDEMNITEES) FROM AND AGAINST ALL DAMAGES, LOSSES, LIENS, CAUSES OF ACTION, SUITS, JUDGMENTS, EXPENSES, AND OTHER CLAIMS OF ANY NATURE, KIND, OR DESCRIPTION, INCLUDING REASONABLE ATTORNEYS' FEES INCURRED IN INVESTIGATING, DEFENDING OR SETTLING ANY OF THE FOREGOING (COLLECTIVELY, CLAIMS) BY ANY PERSON OR ENTITY, ARISING OUT OF, CAUSED BY, OR RESULTING FROM CONTRACTOR'S PERFORMANCE UNDER OR BREACH OF THIS AGREEMENT AND THAT ARE CAUSED IN WHOLE OR IN PART BY ANY NEGLIGENT ACT, NEGLIGENT OMISSION OR WILLFUL MISCONDUCT OF CONTRACTOR, ANYONE DIRECTLY EMPLOYED BY CONTRACTOR OR ANYONE FOR WHOSE ACTS CONTRACTOR MAY BE LIABLE. THE PROVISIONS OF THIS SECTION WILL NOT BE CONSTRUED TO ELIMINATE OR REDUCE ANY OTHER INDEMNIFICATION OR RIGHT WHICH ANY INDEMNITEE HAS BY LAW OR EQUITY. ALL PARTIES WILL BE ENTITLED TO BE REPRESENTED BY COUNSEL AT THEIR OWN EXPENSE.
- 9.2 IN ADDITION, CONTRACTOR WILL AND DOES HEREBY AGREE TO INDEMNIFY, PROTECT, DEFEND WITH COUNSEL APPROVED BY UNIVERSITY, AND HOLD HARMLESS INDEMNITEES FROM AND AGAINST ALL CLAIMS ARISING FROM INFRINGEMENT OR ALLEGED INFRINGEMENT OF ANY PATENT, COPYRIGHT, TRADEMARK OR OTHER PROPRIETARY INTEREST ARISING BY OR OUT OF THE PERFORMANCE OF SERVICES OR THE PROVISION OF GOODS BY CONTRACTOR, OR THE USE BY INDEMNITEES, AT THE DIRECTION OF CONTRACTOR, OF ANY ARTICLE OR MATERIAL; PROVIDED, THAT, UPON BECOMING AWARE OF A SUIT OR THREAT OF SUIT FOR INFRINGEMENT, UNIVERSITY WILL PROMPTLY NOTIFY CONTRACTOR AND CONTRACTOR WILL BE GIVEN THE OPPORTUNITY TO NEGOTIATE A SETTLEMENT. IN THE EVENT OF LITIGATION, UNIVERSITY AGREES TO REASONABLY COOPERATE WITH CONTRACTOR. ALL PARTIES WILL BE ENTITLED TO BE REPRESENTED BY COUNSEL AT THEIR OWN EXPENSE.

10. Relationship of the Parties.

For all purposes of this Agreement and notwithstanding any provision of this Agreement to the contrary, Contractor is an independent contractor and is not a state employee, partner, joint venturer, or agent of University. Contractor will not bind nor attempt to bind University to any agreement or contract. As an independent contractor, Contractor is solely responsible for all taxes, withholdings, and other statutory or contractual obligations of any sort, including workers' compensation insurance.

11. Insurance.

- 11.1 Contractor, consistent with its status as an independent contractor will carry and will cause its subcontractors to carry, at least the following insurance, with companies authorized to do insurance business in the State of Texas or eligible surplus lines insurers operating in accordance with the Texas Insurance Code, having an A.M. Best Rating of A-:VII or better, and in amounts not less than the following minimum limits of coverage:
 - 11.1.1 Workers' Compensation Insurance with statutory limits, and Employer's Liability Insurance with limits of not less than \$1,000,000:

Employers Liability - Each Accident \$1,000,000 Employers Liability - Each Employee \$1,000,000 Employers Liability - Policy Limit \$1,000,000 Workers' Compensation policy must include under Item 3.A. on the information page of the Workers' Compensation policy the state in which Work is to be performed for University.

11.1.2 Commercial General Liability Insurance with limits of not less than:

Each Occurrence Limit	\$1,000,000
Damage to Rented Premises	\$ 300,000
Personal & Advertising Injury	\$1,000,000
General Aggregate	\$2,000,000
Products - Completed Operations Aggregate	\$2,000,000

The required Commercial General Liability policy will be issued on a form that insures Contractor's and subcontractor's liability for bodily injury (including death), property damage, personal, and advertising injury assumed under the terms of this Agreement.

11.1.3 Business Auto Liability Insurance covering all owned, non-owned or hired automobiles, with limits of not less than \$1,000,000 single limit of liability per accident for Bodily Injury and Property Damage;

If a separate Business Auto Liability policy is not available, coverage for hired and non-owned auto liability may be endorsed on the Commercial General Liability policy.

Contractors transporting hazardous materials must provide the MCS-90 endorsement and CA9948 Broadened Pollution Liability endorsement on the Business Auto Liability policy. Policy limits must be in line with Federal requirements.

- 11.1.4 Umbrella/Excess Liability Insurance with limits of not less than \$2,000,000 per occurrence and aggregate with a deductible of no more than \$10,000. The Umbrella/Excess Liability policy will be excess over and at least as broad as the underlying coverage as required under sections 11.1.1 Employer's Liability; 11.1.2 Commercial General Liability; and 11.1.3 Business Auto Liability. Inception and expiration dates will be the same as the underlying policies. Drop down coverage will be provided for reduction or exhaustion of underlying aggregate limits and will provide a duty to defend for any insured.
- 11.1.5 Professional Liability (Errors & Omissions) Insurance with limits of not less than \$1,000,000 each occurrence, \$3,000,000 aggregate. Such insurance will cover all Work performed by or on behalf of Contractor and its subcontractors under this Agreement. Renewal policies written on a claims-made basis will maintain the same retroactive date as in effect at the inception of this Agreement. If coverage is written on a claims-made basis, Contractor agrees to purchase an Extended Reporting Period Endorsement, effective twenty-four (24) months after the expiration or cancellation of the policy. No Professional Liability policy written on an occurrence form will include a sunset or similar clause that limits coverage unless such clause provides coverage for at least twenty-four (24) months after the expiration or termination of this Agreement for any reason.

If this policy is written on a claims-made basis, (a) the "retroactive date" must be prior to the commencement of Work under this Agreement; and (b) if this policy is cancelled, terminated or non-renewed at any time during the Term, Contractor will purchase an "extended reporting period" for at least.

- 11.2 Contractor will deliver to University:
 - 11.2.1 After the execution and delivery of this Agreement and prior to the performance of any Work by Contractor, evidence of insurance on a Texas Department of Insurance (**TDI**) approved certificate form (the Acord form is a TDI-approved form) verifying the existence and actual limits of all required insurance policies; and, if the coverage period shown on the current certificate form ends during the Term, then prior to the end of the coverage period, a new certificate form verifying the continued existence of all required insurance policies.
 - 11.2.1.1 All insurance policies (with the exception of workers' compensation, employer's liability and professional liability) will be endorsed and name the Board of Regents of The University of Texas System and University as Additional Insureds for liability caused in whole or in part by Contractor's acts or omissions with respect to its on-going and completed operations up to the actual liability limits of the required insurance policies maintained by Contractor. Commercial General Liability Additional Insured endorsement including ongoing and completed operations coverage will be submitted with the Certificates of Insurance. Commercial General Liability and Business Auto Liability will be endorsed to provide primary and non-contributory coverage.
 - 11.2.1.2 Contractor hereby waives all rights of subrogation against the Board of Regents of The University of Texas System and University. <u>All insurance policies</u> will be endorsed to provide a waiver of subrogation in favor of the Board of Regents of The University of Texas System and University. No policy will be canceled until after thirty (30) days' unconditional written notice to University. <u>All insurance policies</u> will be endorsed to require the insurance carrier providing coverage to send notice to University thirty (30) days prior to any cancellation, material change, or non-renewal relating to any insurance policy required in this Section 11.
 - 11.2.1.3 Contractor will pay any deductible or self-insured retention for any loss. Any self-insured retention must be declared to and approved by University prior to the performance of any Work by Contractor under this Agreement. All deductibles and self-insured retentions will be shown on the Certificates of Insurance.
 - 11.2.1.4 Certificates of Insurance and Additional Insured Endorsements as required by this Agreement will be mailed, faxed, or emailed to the following University contact:

Name: Address: Facsimile Number: Email Address: 11.3 Contractor's or subcontractor's insurance will be primary to any insurance carried or selfinsurance program established by University. Contractor's or subcontractor's insurance will be kept in force until all Work has been fully performed and accepted by University in writing.

12. Miscellaneous.

- Assignment and Subcontracting. Except as specifically provided in Exhibit D, Historically Underutilized Business Subcontracting Plan, Contractor's interest in this Agreement (including Contractor's duties and obligations under this Agreement, and the fees due to Contractor under this Agreement) may not be subcontracted, assigned, delegated, or otherwise transferred to a third party, in whole or in part, and any attempt to do so will (a) not be binding on University; and (b) be a breach of this Agreement for which Contractor will be subject to all remedial actions provided by Applicable Laws, including Chapter 2161, Texas Government Code, and 34 TAC §§20.285(g)(5), 20.585 and 20.586. The benefits and burdens of this Agreement are assignable by University.
- 12.2 **Texas Family Code** Child Support Certification. Pursuant to §231.006, Texas Family Code, Contractor certifies it is not ineligible to receive the award of or payments under this Agreement, and acknowledges this Agreement may be terminated and payment withheld if this certification is inaccurate.
- 12.3 **Tax Certification.** If Contractor is a taxable entity as defined by <u>Chapter 171, Texas Tax Code</u>, then Contractor certifies it is not currently delinquent in the payment of any taxes due under Chapter 171, Contractor is exempt from the payment of those taxes, or Contractor is an out-of-state taxable entity that is not subject to those taxes, whichever is applicable.
- 12.4 **Payment of Debt or Delinquency to the State.** Pursuant to §§2107.008 and 2252.903, Texas Government Code, Contractor agrees any payments owing to Contractor under this Agreement may be applied directly toward any debt or delinquency Contractor owes the State of Texas or any agency of the State of Texas, regardless of when it arises, until paid in full.
- Loss of Funding. Performance by University under this Agreement may be dependent upon the appropriation and allotment of funds by the Texas State Legislature (Legislature) and/or allocation of funds by the Board of Regents of The University of Texas System (Board). If Legislature fails to appropriate or allot necessary funds, or Board fails to allocate necessary funds, then University will issue written notice to Contractor and University may terminate this Agreement without further duty or obligation. Contractor acknowledges that appropriation, allotment, and allocation of funds are beyond University's control.
- 12.6 Entire Agreement; Modifications. This Agreement (including all exhibits, schedules, supplements and other attachments (collectively, Exhibits)) supersedes all prior agreements, written or oral, between Contractor and University and will constitute the entire agreement and understanding between the parties with respect to its subject matter. This Agreement and each of its provisions will be binding upon the parties, and may not be waived, modified, amended or altered, except by a writing signed by University and Contractor. All Exhibits are attached to this Agreement and incorporated for all purposes.
- 12.7 **Force Majeure.** Neither party hereto will be liable or responsible to the other for any loss or damage or for any delays or failure to perform due to causes beyond its reasonable control including acts of God, strikes, epidemics, war, riots, flood, fire, sabotage, or any other circumstances of like character (**force majeure occurrence**). <u>Provided, however</u>, in the event

- of a force majeure occurrence, Contractor agrees to use its best efforts to mitigate the impact of the occurrence so that University may continue to provide during the occurrence.
- 12.8 **Captions.** The captions of sections and subsections in this Agreement are for convenience only and will not be considered or referred to in resolving questions of interpretation or construction.
- 12.9 **Venue; Governing Law.** Travis County, Texas, will be the proper place of venue for suit on or in respect of this Agreement. This Agreement, all of its terms and conditions, all rights and obligations of the parties, and all claims arising out of or relating to this Agreement, will be construed, interpreted and applied in accordance with, governed by and enforced under, the laws of the State of Texas.
- 12.10 Waivers. No delay or omission in exercising any right accruing upon a default in performance of this Agreement will impair any right or be construed to be a waiver of any right. A waiver of any default under this Agreement will not be construed to be a waiver of any subsequent default under this Agreement.
- Confidentiality and Safeguarding of University Records; Press Releases; Public Information. Under this Agreement, Contractor may (1) create, (2) receive from or on behalf of University, or (3) have access to, records or record systems (collectively, University Records). However, it is expressly agreed that University will not provide to Contractor, and Contractor will never seek to access, any University Records that contain personally identifiable information regarding any individual that is not available to any requestor under the Texas Public Information Act, Chapter 552, Texas Government Code, including "directory information" of any student who has opted to prohibit the release of their "directory information" as that term is defined under the Family Educational Rights and Privacy Act, 20 USC §1232g (FERPA) and its implementing regulations. Contractor represents, warrants, and agrees that it will: (1) hold University Records in strict confidence and will not use or disclose University Records except as (a) permitted or required by this Agreement, (b) required by Applicable Laws, or (c) otherwise authorized by University in writing; (2) safeguard University Records according to reasonable administrative, physical and technical standards (such as standards established by the National Institute of Standards and Technology and the Center for Internet Security, as well as the Payment Card Industry Data Security Standards) that are no less rigorous than the standards by which Contractor protects its own confidential information; (3) continually monitor its operations and take any action necessary to assure that University Records are safeguarded and the confidentiality of University Records is maintained in accordance with all Applicable Laws and the terms of this Agreement; and (4) comply with University Rules regarding access to and use of University's computer systems, including UTS 165 at http://www.utsystem.edu/board-of-regents/policy-library/policies/uts165-informationresources-use-and-security-policy. At the request of University, Contractor agrees to provide University with a written summary of the procedures Contractor uses to safeguard and maintain the confidentiality of University Records.
 - 12.11.1 **Notice of Impermissible Use.** If an impermissible use or disclosure of any University Records occurs, Contractor will provide written notice to University within one (1) business day after Contractor's discovery of that use or disclosure. Contractor will promptly provide University with all information requested by University regarding the impermissible use or disclosure.
 - 12.11.2 **Return of University Records.** Contractor agrees that within thirty (30) days after the expiration or termination of this Agreement, for any reason, all University Records created or received from or on behalf of University will be (1) returned to University, with no copies retained by Contractor; or (2) if return is not feasible,

destroyed. Twenty (20) days before destruction of any University Records, Contractor will provide University with written notice of Contractor's intent to destroy University Records. Within five (5) days after destruction, Contractor will confirm to University in writing the destruction of University Records.

- 12.11.3 **Disclosure.** If Contractor discloses any University Records to a subcontractor or agent, Contractor will require the subcontractor or agent to comply with the same restrictions and obligations as are imposed on Contractor by this **Section 12.11**.
- 12.11.4 Press Releases. Except when defined as part of Work, Contractor will not make any press releases, public statements, or advertisement referring to the Project or the engagement of Contractor as an independent contractor of University in connection with the Project, or release any information relative to the Project for publication, advertisement or any other purpose without the prior written approval of University.
- 12.11.5 **Public Information.** University strictly adheres to all statutes, court decisions and the opinions of the Texas Attorney General with respect to disclosure of public information under the *Texas Public Information Act* (**TPIA**), <u>Chapter 552</u>, <u>Texas Government Code</u>. In accordance with §§552.002 and 2252.907, <u>Texas Government Code</u>, and at no additional charge to University, Contractor will make any information created or exchanged with University pursuant to this Agreement (and not otherwise exempt from disclosure under TPIA) available in a format reasonably requested by University that is accessible by the public.
- 12.11.6 **Termination.** In addition to any other termination rights in this Agreement and any other rights at law or equity, if University reasonably determines that Contractor has breached any of the restrictions or obligations in this Section, University may immediately terminate this Agreement without notice or opportunity to cure.
- 12.11.7 **Duration.** The restrictions and obligations under this Section will survive expiration or termination of this Agreement for any reason.
- 12.12 **Binding Effect.** This Agreement will be binding upon and inure to the benefit of the parties hereto and their respective permitted assigns and successors.
- 12.13 **Records.** Records of Contractor's costs, reimbursable expenses pertaining to the Project and payments will be available to University or its authorized representative during business hours and will be retained for four (4) years after final Payment or abandonment of the Project, unless University otherwise instructs Contractor in writing.
- Notices. Except as otherwise provided by this Section, notices, consents, approvals, demands, requests or other communications required or permitted under this Agreement, will be in writing and sent via certified mail, hand delivery, overnight courier, facsimile transmission (to the extent a facsimile number is provided below), or email (to the extent an email address is provided below) as indicated below, and notice will be deemed given (i) if delivered by certified mail, when deposited, postage prepaid, in the United States mail, or (ii) if delivered by hand, overnight courier, facsimile (to the extent a facsimile number is provided below) or email (to the extent an email address is provided below), when received:

If to University:		
•		
	Fax:	

	Email: Attention:
with copy to:	
	Fax: Email: Attention:
If to Contractor:	
	Fax: Email:

or other person or address as may be given in writing by either party to the other in accordance with this Section.

- 12.15 Severability. In case any provision of this Agreement will, for any reason, be held invalid or unenforceable in any respect, the invalidity or unenforceability will not affect any other provision of this Agreement, and this Agreement will be construed as if the invalid or unenforceable provision had not been included.
- 12.16 **State Auditor's Office.** Contractor understands acceptance of funds under this Agreement constitutes acceptance of authority of the Texas State Auditor's Office or any successor agency (**Auditor**), to conduct an audit or investigation in connection with those funds (ref. §§51.9335(c), 73.115(c) and 74.008(c), Texas Education Code). Contractor agrees to cooperate with Auditor in the conduct of the audit or investigation, including providing all records requested. Contractor will include this provision in all contracts with permitted subcontractors.
- 12.17 Limitation of Liability. Except for University's obligation (IF any) to pay Contractor certain fees and expenses University will have no liability to Contractor or to anyone claiming through or under Contractor by reason of the execution or performance of this Agreement. Notwithstanding any duty or obligation of University to Contractor or to anyone claiming through or under Contractor, no present or future affiliated enterprise, subcontractor, agent, officer, director, employee, representative, attorney or regent of University, or The University of Texas System, or anyone claiming under University has or will have any personal liability to Contractor or to anyone claiming through or under Contractor by reason of the execution or performance of this Agreement.
- 12.18 **Survival of Provisions.** No expiration or termination of this Agreement will relieve either party of any obligations under this Agreement that by their nature survive expiration or termination, including **Sections 6.7**, **9**, **12.5**, **12.9**, **12.10**, **12.11**, **12.13**, **12.16**, **12.17**, **12.19** and **12.21**.
- 12.19 Breach of Contract Claims.
 - 12.19.1 To the extent that <u>Chapter 2260</u>, <u>Texas Government Code</u>, as it may be amended from time to time (**Chapter 2260**), is applicable to this Agreement and is not

preempted by other Applicable Laws, the dispute resolution process provided for in <u>Chapter 2260</u> will be used, as further described herein, by University and Contractor to attempt to resolve any claim for breach of contract made by Contractor:

- 12.19.1.1 Contractor's claims for breach of this Agreement that the parties cannot resolve pursuant to other provisions of this Agreement or in the ordinary course of business will be submitted to the negotiation process provided in subchapter B of Chapter 2260. To initiate the process, Contractor will submit written notice, as required by subchapter B of Chapter 2260, to University in accordance with the notice provisions in this Agreement. Contractor's notice will specifically state that the provisions of subchapter B of Chapter 2260 are being invoked, the date and nature of the event giving rise to the claim, the specific contract provision that University allegedly breached, the amount of damages Contractor seeks, and the method used to calculate the damages. Compliance by Contractor with subchapter B of Chapter 2260 is a required prerequisite to Contractor's filing of a contested case proceeding under subchapter C of Chapter 2260. The chief business officer of University, or another officer of University as may be designated from time to time by University by written notice to Contractor in accordance with the notice provisions in this Agreement, will examine Contractor's claim and any counterclaim and negotiate with Contractor in an effort to resolve the claims.
- 12.19.1.2 If the parties are unable to resolve their disputes under **Section 12.19.1.1**, the contested case process provided in <u>subchapter C</u> of Chapter 2260 is Contractor's sole and exclusive process for seeking a remedy for any and all of Contractor's claims for breach of this Agreement by University.
- 12.19.1.3 Compliance with the contested case process provided in <u>subchapter C</u> of Chapter 2260 is a required prerequisite to seeking consent to sue from the Legislature under <u>Chapter 107</u>, <u>Texas Civil Practices and Remedies Code</u>. The parties hereto specifically agree that (i) neither the execution of this Agreement by University nor any other conduct, action or inaction of any representative of University relating to this Agreement constitutes or is intended to constitute a waiver of University's or the state's sovereign immunity to suit and (ii) University has not waived its right to seek redress in the courts.
- 12.19.2 The submission, processing and resolution of Contractor's claim is governed by the published rules adopted by the Texas Attorney General pursuant to Chapter 2260, as currently effective, thereafter enacted or subsequently amended.
- 12.19.3 University and Contractor agree that any periods provided in this Agreement for notice and cure of defaults are not waived.
- 12.20 Undocumented Workers. The Immigration and Nationality Act (8 USC §1324a) (Immigration Act) makes it unlawful for an employer to hire or continue employment of undocumented workers. The United States Immigration and Customs Enforcement Service has established the Form I-9 Employment Eligibility Verification Form (I-9 Form) as the document to be used for employment eligibility verification (8 CFR §274a). Among other things, Contractor is required to: (1) have all employees complete and sign the I-9 Form certifying that they are eligible for employment; (2) examine verification documents required by the I-9 Form to be presented by the employee and ensure the documents appear to be genuine and related to the individual; (3) record information about the documents on the I-9 Form, and complete the certification portion of the I-9 Form; and (4)

retain the I-9 Form as required by Applicable Laws. It is illegal to discriminate against any individual (other than a citizen of another country who is not authorized to work in the United States) in hiring, discharging, or recruiting because of that individual's national origin or citizenship status. If Contractor employs unauthorized workers during performance of this Agreement in violation of the Immigration Act then, in addition to other remedies or penalties prescribed by Applicable Laws, University may terminate this Agreement in accordance with **Section 8**. Contractor represents and warrants that it is in compliance with and agrees that it will remain in compliance with the provisions of the Immigration Act.

- 12.21 **Limitations.** The Parties are aware there are constitutional and statutory limitations (**Limitations**) on the authority of University (a state agency) to enter into certain terms and conditions that may be part of this Agreement, including terms and conditions relating to liens on University's property; disclaimers and limitations of warranties; disclaimers and limitations of liability for damages; waivers, disclaimers and limitations of limitations of periods to bring legal action; granting control of litigation or settlement to another party; liability for acts or omissions of third parties; payment of attorneys' fees; dispute resolution; indemnities; and confidentiality, and terms and conditions related to Limitations will not be binding on University except to the extent authorized by the laws and Constitution of the State of Texas.
- 12.22 Ethics Matters; No Financial Interest. Contractor and its employees, agents, representatives and subcontractors have read and understand University's Conflicts of Interest Policy at http://www.utsystem.edu/board-of-regents/policy-library/policies/int180-conflicts-interest-conflicts-commitment-and-outside-, University's Standards of Conduct Guide at https://www.utsystem.edu/offices/system.edu/documents/docs/policies-rules/ut-system-administration-standards-conduct-guide, and applicable state ethics laws and rules at https://www.utsystem.edu/offices/systemwide-compliance/ethics. Neither Contractor nor its employees, agents, representatives or subcontractors will assist or cause University employees to violate University's Conflicts of Interest Policy, University's Standards of Conduct Guide, or applicable state ethics laws or rules. Contractor represents and warrants that no member of the Board has a direct or indirect financial interest in the transaction that is the subject of this Agreement.
- 12.23 **Enforcement.** Contractor agrees and acknowledges that University is entering into this Agreement in reliance on Contractor's special and unique knowledge and abilities with respect to performing Work. Contractor's services provide a peculiar value to University. University cannot be reasonably or adequately compensated in damages for the loss of Contractor's services. Accordingly, Contractor acknowledges and agrees that a breach by Contractor of the provisions of this Agreement will cause University irreparable injury and damage. Contractor, therefore, expressly agrees that University will be entitled to injunctive and/or other equitable relief in any court of competent jurisdiction to prevent or otherwise restrain a breach of this Agreement.
- 12.24 **State Website Requirements.** Contractor represents and warrants ("EIR Warranty") that the websites, electronic and information resources, and all associated information, documentation, and support that it provides to University under this Agreement (collectively, the "EIRs") comply with the applicable requirements set forth in Title 1, Chapters 206 and 213 of the *Texas Administrative Code* (as authorized by Chapter 2054, Subchapter M of the *Texas Government Code*.) To the extent Contractor becomes aware that the EIRs, or any portion thereof, do not comply with the EIR Warranty, then Contractor represents and warrants that it will, at no cost to University, either (1) perform all necessary remediation to make the EIRs satisfy the EIR Warranty or (2) replace the EIRs with

new EIRs that satisfy the EIR Warranty. In the event that Contractor fails or is unable to do so, then Contractor will refund to University all amounts University has paid under this Agreement within thirty (30) days after University's written request. This Section 12.24 will survive the termination or expiration of this Agreement.

- 12.25 Historically Underutilized Business Subcontracting Plan. Contractor agrees to use good faith efforts to subcontract Work in accordance with the Historically Underutilized Business Subcontracting Plan (HSP) (ref. Exhibit D). Contractor agrees to maintain business records documenting its compliance with the HSP and to submit a monthly compliance report to University in the format required by the Statewide Procurement and Statewide Support Services Division of the Texas Comptroller of Public Accounts or successor entity (collectively. SPSS). Submission of compliance reports will be required as a condition for payment under this Agreement. If University determines that Contractor has failed to subcontract as set out in the HSP, University will notify Contractor of any deficiencies and give Contractor an opportunity to submit documentation and explain why the failure to comply with the HSP should not be attributed to a lack of good faith effort by Contractor. If University determines that Contractor failed to implement the HSP in good faith, University, in addition to any other remedies, may report nonperformance to the SPSS in accordance with 34 TAC §§20.285(g)(5), 20.585 and 20.586. University may also revoke this Agreement for breach and make a claim against Contractor.
 - 12.25.1 **Changes to the HSP.** If at any time during the Term, Contractor desires to change the HSP, before the proposed changes become effective (a) Contractor must comply with 34 TAC §20.285; (b) the changes must be reviewed and approved by University; and (c) if University approves changes to the HSP, this Agreement must be amended in accordance with **Section 12.6** to replace the HSP with the revised subcontracting plan.
 - 12.25.2 **Expansion of Work.** If University expands the scope of Work through a change order or any other amendment, University will determine if the additional Work contains probable subcontracting opportunities *not* identified in the initial solicitation for Work. If University determines additional probable subcontracting opportunities exist, Contractor will submit an amended subcontracting plan covering those opportunities. The amended subcontracting plan must comply with the provisions of 34 TAC §20.285 before (a) this Agreement may be amended to include the additional Work; or (b) Contractor may perform the additional Work. If Contractor subcontracts any of the additional subcontracting opportunities identified by University without prior authorization and without complying with 34 TAC §20.285, Contractor will be deemed to be in breach of this Agreement under **Section 8** and will be subject to any remedial actions provided by Applicable Laws, including Chapter 2161, Texas Government Code, and 34 TAC §20.285. University may report nonperformance under this Agreement to the SPSS in accordance with 34 TAC §20.285(g)(5), 20.585 and 20.586.
- 12.26 Responsibility for Individuals Performing Work; Criminal Background Checks. Each individual who is assigned to perform Work under this Agreement will be an employee of Contractor or an employee of a subcontractor engaged by Contractor. Contractor is responsible for the performance of all individuals performing Work under this Agreement. Prior to commencing Work, Contractor will (1) provide University with a list (List) of all individuals who may be assigned to perform Work, and (2) have an appropriate criminal background screening performed on all the individuals. Contractor will determine on a

case-by-case basis whether each individual assigned to perform Work is qualified to provide the services. Contractor will not knowingly assign any individual to provide services on University's campus who has a history of criminal conduct unacceptable for a university campus or healthcare center, including violent or sexual offenses. Contractor will update the List each time there is a change in the individuals assigned to perform Work.

Prior to commencing performance of Work under this Agreement, Contractor will provide University a letter signed by an authorized representative of Contractor certifying compliance with this Section. Contractor will provide University an updated certification letter each time there is a change in the individuals assigned to perform Work.

- 12.27 External Terms. This Agreement completely supplants, replaces, and overrides all other terms and conditions or agreements, written or oral, concerning Contractor's performance or provision of goods or services under this Agreement (External Terms). External Terms are null and void and will have no effect under this Agreement, even if University or its employees, contractors, or agents express assent or agreement to External Terms. External Terms include any shrinkwrap, clickwrap, browsewrap, web-based terms and conditions of use, and any other terms and conditions displayed in any format that University or its employees, contractors, or agents are required to accept or agree to before or in the course of accessing or using any goods or services provided by Contractor.
- 12.28 Contractor Certification regarding Boycotting Israel. Pursuant to Chapter 2270, Texas Government Code, Contractor certifies Contractor (1) does not currently boycott Israel; and (2) will not boycott Israel during the Term of this Agreement. Contractor acknowledges this Agreement may be terminated and payment withheld if this certification is inaccurate.
- 12.29 Contractor Certification regarding Business with Certain Countries and Organizations. Pursuant to Subchapter F, Chapter 2252, Texas Government Code, Contractor certifies Contractor is not engaged in business with Iran, Sudan, or a foreign terrorist organization. Contractor acknowledges this Agreement may be terminated and payment withheld if this certification is inaccurate.

University and Contractor have executed and delivered this Agreement to be effective as of the Effective Date.

UNIVERSITY:	CONTRACTOR:
THE UNIVERSITY OF TEXAS SYSTEM	
By: Name: Title:	By: Name: Title:
Attach:	

EXHIBIT A – Scope of Work EXHIBIT B – Schedule

<u>EXHIBIT C</u> – Payment for Services EXHIBIT D – HUB Subcontracting Plan

EXHIBIT A

SCOPE OF WORK

EXHIBIT B

SCHEDULE

EXHIBIT C

PAYMENT FOR SERVICES

EXHIBIT D

HUB SUBCONTRACTING PLAN

ADDENDUM 1

DATE: January 10, 2019

PROJECT: Website Design, Development and Maintenance Services

RFP NO: 720-1903

OWNER: The University of Texas System Administration

TO: Prospective Bidders

This Addendum forms part of Contract Documents and modifies Bid Documents dated October 2, 2018 with amendments and additions noted below.

Questions and Answers:

1. Question: Please confirm that this project is for only the three websites named in the

RFP: tmdsas.com, texasjump.org, and txhes.com.

Answer: This is correct. We want to point out that one of the websites is

texasjamp.org. not texasjump.org

2. Question: As explained on the Pre-Proposal Conference Call, the University intends

to supply mock-ups (wire-frames or PSDs) to the vendor. For each of the above listed sites, how many different page layouts do you anticipate

having?

Answer: IT is anticipated that there will be up to twenty (20) layouts per website.

These layouts can be used as templates and rebranded for each of the three (3) websites (as seen in the current sites for tmdsas.com and

texasjamp.org).

3. Question: Please define what is intended by "Maintenance" for this project.

Answer: The maintenance is described in Section 5 of the RFP under "D" Hosting

and Maintenance. Let us know if you have more specific questions on

Maintenance Section.

4. Question: How many individuals at your institution will need to use the CMS?

Answer: UT System will have a maximum of 5 individuals needing to access the

CMS.

5. Question: Who makes the final CMS decision and how is it made?

Answer: As mentioned during the Pre-Proposal Conference call, UT System

expects the vendor to propose a CMS solution and justification for its use. If there are various CMS solutions that can be considered, UT System

would ask that the vendor consider the selection criteria listed and propose the best option in their proposal. The department has no preference of CMS.

6. Question: What is the established budget for this project?

Answer: UT System will not release the budget for this project.

7. Question: Do you have a timeline for the go-live of each of the three sites? Please provide.

Answer: Due to the nature of the application cycle, UT System would need to have the TMDSAS and JAMP website launched by April 1, 2019. No significant changes may occur for the JAMP or TMDSAS website from May 1, 2019 through October 1, 2019. The TXHES website may be worked on

throughout this time with a launch date in Q3 2019 or earlier.

8. Question: In the Scope of Work, B: Development, letter i, you state that you would like have functionality to "Create searchable course catalog."

a. Would this functionality be exclusive to these three sites (i.e.; it would not connect with other departments or course catalogs at the university)?

Answer: This functionality would be exclusive to the TMDSAS site. TexasJAMP and TXHES do not require this functionality.

b. Please provide examples of the intended use of this functionality.

Answer: This example is from the Austin Library: https://austin.bibliocommons.com/search.

Answer: UT System is only looking for what this site's "advanced search" offers where it's a search bar that pulls content from this specific area.

Answer: UT System expects to be able to have a "Download Course Listing" link in this search function that downloads the PDF when it pulls the corresponding university.

Answer: UT System is open to incorporating a database for this functionality if a cost-effective solution is available to eliminate the need to download PDFs. This database will need to be maintained by the department.

c. Do you currently have similar functionality? If so, please share the specific link.

Answer: Currently, UT System has these listed alphabetically where a user clicks on the first letter of their university, and they access a list of

available schools, from which they can select their school to open the corresponding PDF.

(https://www.tmdsas.com/CourseListings/homepage.html). UT System would like to allow the users to be able to search for their school within a search bar in these pages.

9. Question:

In the Scope of Work, C' Implementation, Task 1, you indicate that the "Department will transition content to new sites." Do you intend for the entire migration to be done by University staff? Or will you need vendor assistance with migrating content?

a. If vendor assistance is needed, how many pages will need to be migrated?

Answer:

The department will be solely responsible for migrating content into the new websites.

b. How many different page layouts are currently used on the three named sites?

Answer:

There are currently 10 page layout templates being used on TMDSAS and Texas JAMP, and 5 for TXHES

c. What form of data export is available from your current CMS?

Answer:

The current websites do not have CMS; pages are maintained via Dreamweaver. Data migration will be the responsibility of the department.

10. Question:

In Scope of Work, D: Hosting and Maintenance, letter i, you state the need for integration of "third-party applications." Which third-party applications are currently used? What applications do you anticipate integrating with in the future?

Answer:

UT System currently use social media plugins for Twitter feeds on TMDSAS and TexasJAMP, and podcast widgets for the TMDSAS website. TXHES does not have any plugins in use currently.

11. Question:

The Pricing structure as outlined in Section 6: Pricing and Delivery Structure does not align with the breakdown of the services requested. Can you explain? Not sure what is meant here. Would it be acceptable to either a) alter the provided pricing structure by adding lines or b) adding an additional cost breakdown?

Answer:

The Pricing structure does match with the breakdown of the Services requested.

12. Question: What, if any, system do the sites use to manage account sign-on and login now?

Answer:

The public-facing side does not require logins. The applications where students must log in will not be affected by this RFP, but will need to be linked back to the current system as it exists currently. The new websites/CMS should use a system to manage account authentication for website admins that will be compatible using the Single Sign On (SSO) protocols by UT System. The system UT System uses is a based on SAML (https://blog.varonis.com/what-is-saml/). Contractor will not be completely responsible for implementing it, OTIS (Office of Technology and Information Services) will be partnering and troubleshooting the implementation with the Contractor. If SAML SSO is not available for the CMS, UT System expects Contractor to propose another solution that will be evaluated by the Information Security team at UT System.

13. Question: Will that system be retained by the new websites?

Answer: Yes, the application system will be retained with the new websites and

accessible to users via hyperlinks as it currently is.

14. Question: Where will the application handling be done in the new site? Specifically,

the existing forms and registration at:

Answer: https://www.tmdsas.com/applytmdsas/

https://www.texasjamp.org/ApplyJAMP/

This application will continue to be handled by our existing application

system and will not be affected by this project.

15. Question: Will the vendor be expected to recreate those application forms and

registration services in the new CMS, or will the old system be retained?

Answer: Contractor is not expected to affect any changes to the current application

forms. The current system will remain in place.

16. Question: Was there a previous RFP submitted for the development of the three (3)

websites listed in this RFP?

Answer: No, there was not an RFP issue prior to this one.

17. Question: Is University open to working with companies outside of the US for this

RFP?

Answer: This RFP is intended for the companies that have presence on the US soil.

18. Question: Does University have any particular CMS in mind for the websites, such as

WordPress, Drupal etc., or a custom-built CMS?

Answer:

The University doesn't have a specific CMS in mind - the goal is to have vendors would come to the table with suggestions based on the scope of the project.

19. Question:

Could you please describe your desired functionality surrounding Live Social Media Integrations? Is the expectation that, for example, YouTube videos can be embedded or displayed? Or were you leaning more toward having videos appear in the site automatically by virtue of being published in an existing YouTube channel? (RE: Section 5.3.B. Development)

Answer:

University would like an integrated experience on the website where users can access resources via YouTube or podcasts on Libsyn along with website content. In addition, University anticipates that our newsroom would allow University to aggregate content from these sources along with articles and pages within the website (such as articles). Ideally, functionality can be customized by University, or it can be arranged by most recent published or updated.

20. Question:

Please describe, perhaps by way of example, what you are looking for in asking for "Placeholders for videos alongside application instructions". By this, do you simply mean that you would like to have the ability to place videos on the same pages as application instructions? (RE: Section 5.3.B. Development)

Answer:

This is in reference to page templates. This is specifically referencing University's current instructions and how we would like to integrate videos/podcasts/articles alongside instructions. An example of this can be Application Handbook found on the 19 on page (https://www.tmdsas.com/Forms/ApplicationHandbookEY2019) where University would have this PDF as an individual page on the website with a link to the Academic Fresh Start video and podcast episode rather than the bubble that exists currently at the bottom

21. Question:

Are blogs currently in use in your existing sites? If not, what sorts of content do you anticipate leveraging blog functionality for? Would this be another type of news offering? Do you intend to use commenting features? (RE: Section 5.3.B. Development)

Answer:

University does not have blogs on the current site. Blog functionality would be used to write articles and support resources for applicants; these would be integrated in the newsroom as mentioned above. This would serve the purpose of improving access to available resources, updating applicants on current issues, and integrating existing resources for users. University doesn't anticipate needing commenting features, but would be open to it via a social media plugin such as Facebook; University does not want anonymous commenting features.

22. Question: Where are you currently housing and storing video content? When you describe wanting a video library, does this indicate that you intend to upload

video files to the site, or are you planning on leveraging a third party video hosting service such as YouTube or Vimeo? (RE: Section 5.3.B. Development)

Answer: University intends to continue to use YouTube to host our videos and embedding these in the site as is the current practice.

23. Question: You mention incorporating podcasts. Do you have a podcasting service that you currently use? If so, what is it? (RE: Section 5.3.B. Development)

University currently uses Libsyn for hosting the podcast and will continue Answer: to use this or another 3rd party podcasting service.

24. Question: Do you have a course catalog system already that you would like to leverage for the searchable course catalog system? Or is the hope that the course catalog will be built out in the new CMS platform? (RE: Section 5.3.B. Development)

Answer: The searchable course catalog will be limited to online use for accessing PDFs we currently produce here: https://www.tmdsas.com/CourseListings/homepage.html. The goal is to

store this information in a type of database that would be used to populate search results. However, given the cost restrictions, University could maintain the current PDFs which would be the searchable through these

pages.

25. Question: Is there a specific order/priority for developing the websites?

Answer: Due to the nature of the application cycle, University would need to have the TMDSAS and JAMP website launched by April 1, 2019. No significant changes may occur for the JAMP or TMDSAS website from May 1, 2019 through October 1, 2019. The TXHES website may be worked on

throughout this time with a launch date in Q3 2019 or earlier.

26. Question: Is the University prepared to run the development of the three websites concurrently or is the preference to develop in a sequential order?

Answer: University is open to developing the three websites concurrently, but the priority is to have tmdsas.com and texasjamp.org launched by April 1. If

this date is not attainable, all efforts should be focused on launching tmdsas.com by this target date, and during the application window when no significant updates can be made to texasjamp.org, University could

work on txhes.com.

27. Question: Does the University have a current SEO strategy in place for the three

websites? Will the Vendor (Contractor) need to provide the metadata or will

the University provide this?

Answer: University expects Contractor to provide metadata to help SEO, but expect

that this will be a continuing effort led by our department. With the launch of the new websites, there will be new opportunities to establish new SEO

strategy beyond the current use of Google Analytics.

28. Question: For the WCAG 2.1 testing – does the University have a dedicated team to

test the websites for this for validation purposes?

Answer: The Web Team from the Office of External Relations will evaluate the

accessibility properties of the site and provide reports back (or access to the reports/results). They will be using Siteimprove, a

crawling/scanning/evaluating tool.

29. Question: What is the criteria for the "searchable" course catalog? Should the results

be available for print as well?

Answer: The searchable course catalog will be limited to online use for accessing

PDFs we currently produce here:

https://www.tmdsas.com/CourseListings/homepage.html. Ideally,

University would be able to store this information in a type of database that

would be used to populate search results. However, given the cost restrictions, University could maintain the current PDFs which would be

the searchable through these pages.

30. Question: What form of analytics are currently available? What analytics tool or

service was used?

Answer: University is currently using Google Analytics. Here are some statistics

from the past year (Oct 2017-Oct 2018):

a. TMDSAS

i. 1,229,301 pageviews

ii. 199,646 users

b. JAMP

i. 250,359 pageviews

ii. 55.946 users

c. TXHES (University anticipates the site use will increase to JAMP's

levels with website update from this project.)

i. <1,000 pageviews

ii. <1,000 users

31. Question: Newsroom functionality – is this an activity feed that aggregates the content

into a central area or page? Or is there specific functionality requested?

Answer: The Newsroom will serve as a central area/page that aggregates content

from social media, podcasts, and the articles we will begin writing when

this site launches.

32. Question: Will 3rd party media be managed from an admin section with each site or

managed separately using the service the media is hosted on?

Answer: 3rd party media such as the podcast and videos will continue to be hosted

on the sites they are currently on (e.g. Youtube, Libsyn).

33. Question: Who will be responsible for vulnerability and penetration tests? RFP states

testing could be conducted by either University *or* independent third-party. The purpose of this question is to determine whether the Vendor will procure independent third-party or if University will use own resources for

this.

Answer: Contractor will be responsible. However, UT System can offer to perform it

internally. This is to be discussed in detail with awarded vendor.

34. Question: Does the University have an existing Siteimprove account or will one have

to be purchased/established?

Answer: University has an existing Siteimprove account that will be used for this

project.

35. Question: Re: "All website content must be clearly visible and functional in Internet

Explorer..." – Our standards begin with support for IE 11 and later; is this

an issue?

Answer: Considering Microsoft has determined that IE11 will be the last supported

version, this is fine for special features. But essential elements like Content, Menus, and Forms should be functional in legacy versions of IE as well.

36. Question: Will any of the sites need access to internal University databases and

applications? If so, the University would need to allow firewall exceptions to

allow outside connections. Please confirm.

Answer: None of these sites will require access to internal University databases or

applications.

37. Question: Will the sites require secure certificates?

Answer: Probably – this is to be discussed with the awarded vendor.

38. Question: Where are the sites hosted now?

Answer: The sites are currently hosted locally.

39. Question: Are there any certifications or technical specifications required of the hosting

environment?

Answer: Please refer to UT System website (Information Security page).

40. Question: Does UT utilize any current cloud hosting services that can be leveraged?

Answer: It's possible that some hosting environments could be leveraged, for

example, the start of the project or testing services, if the compatibility exists. But not as final solution without starting a contract for services. The preference is for Contractor to provide availability or access to hosting

environments.

41. Question: How many instances of each the websites exist, e.g. development, testing,

staging, production.

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

42. Question: What application framework is utilized, PHP, ASP.NET, nodeJS?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

43. Question: Is there a current CMS being used?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

44. Question: Were all the sites development by the same team?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

45. Question: Are there any Continuous Integration (CI) tools being used?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

46. Question: Is the code for these sites held in a code repository, e.g. GitHub?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

47. Question: Do any of these sites utilize a database and if so, what product is used,

e.g. Microsoft SQL, MySQL, MongoDB?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

48. Question: How many instances of each the databases for these websites exist, e.g.

development, testing, staging, production.

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

49. Question: Do any of these sites use an administrative back end?

Answer: The current platform of the site is straight HTML managed by Adobe

Dreamweaver over a remote LAN connection. No Database, CMS, or

similar technologies are being used with the current site.

50. Question: Does any documentation exist for any of these sites?

Answer: No formal documentation currently exists for any of these sites.

51. Question: Do any of the sites use any type of authentication technologies?

Answer: The only authentication occurs in the application, which is outside the

scope of this project.

52. Question: What about security assessments, and all that good stuff that is always an

afterthought? I see they mention a Vulnerability Management Plan?

Answer: Refer to answer on Q#33.

53. Question: What cloud platform do the current sites live on/hosted?

Answer: The current sites exist on local servers with HTML managed through

Dreamweaver.

54. Question: Is there a preferred cloud platform?

Answer: There's no preference for cloud platform. We're relying on the vendor for

recommendations based on compatibility, pricing, and services offered.

55. Question: Cloud can be a private physical server...Is there a preference of public

cloud instance such as AWS or Azure, or a dedicate physical cloud

server?

Answer: There is preference for an option that provides the most flexibility for

growth, access, uptime with failback/redundancy plans, and security benefits. Vendors will provide recommendations or solutions here with

justifications for the recommended directions.

56. Question: What managed services do you currently outsource?

Answer: N/A.

57. Question: Beyond those services listed in response to the previous question, what

additional service will you look to the contractor to provide?

Answer: N/A.

58. Question: Will your staff depend solely on our technical staff for managed services or

will/do you currently retain sys admins for server maintenance?

Answer: The preference is to rely on the solution provided by Contractor for managed

services. UT System's Web Team and IT Department will have access to provide support as needed, typically in emergencies for rapid required

updates or responses to security situations.

59. Question: Will contractor need to provide a development environment?

Answer: See #40. It's the preference for Contractor is to provide the necessary

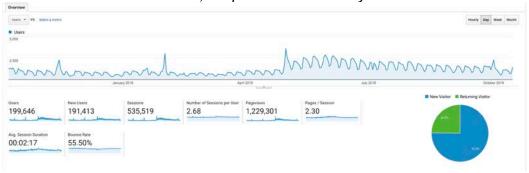
environments.

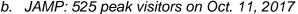
60. Question: What is the legacy systems peak number of visitor and abandoned

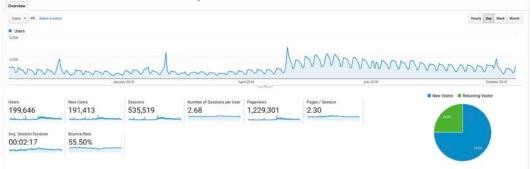
visitors?

Answer: Example: peak number of visitors was 1k with 250 abounded users

a. TMDSAS: 3,613 peak visitors on May 1







c. TXHES: Analytics currently unavailable, usage <1,000 pageviews total during this same period

61. Question: What is legacy systems average daily usage?

Answer: a. TMDSAS

- i. Daily use ranges from 300-900 daily users off application cycle (October-May)
- ii. 700-3650 daily use range during application cycle (May-October)

b. JAMP

- i. Daily use ranges from 70-550 daily users off application cycle (October-May)
- ii. 120-550 daily use range during application cycle (May-October)

c. TXHES

i. Analytics currently unavailable, usage <1,000 pageviews total during this same period.

END OF ADDENDUM 1