

Meeting No. 1,240

THE MINUTES OF THE BOARD OF REGENTS
OF
THE UNIVERSITY OF TEXAS SYSTEM

Pages 1 - 6

November 28, 2023

Austin, Texas

MEETING NO. 1,240

TUESDAY, NOVEMBER 28, 2023.--The members of the Board of Regents of The University of Texas System convened a special called meeting in Open Session on Tuesday, November 28, 2023 at 3:30 p.m. via telephone conference call, in the Board Room, Second Floor, The University of Texas System Building, 210 West Seventh Street, Austin, Texas, with the following participation:

ATTENDANCE.--

Present

Chairman Eltife
Vice Chairman Longoria
Vice Chairman Weaver
Regent Crain
Regent Jiles
Regent Perez
Regent Stedman
Regent Warren
Regent Austin, Student Regent, nonvoting

Absent

Regent Gauntt

CONVENE THE BOARD IN OPEN SESSION TO RECESS TO EXECUTIVE SESSION.--

At 3:30 p.m., in accordance with a notice being duly posted with the Secretary of State and there being a quorum present, Chairman Eltife called the meeting to order in Open Session, then recessed the Board to Executive Session, pursuant to *Texas Government Code* Sections 551.071, 551.072, 551.073, 551.074, 551.076, and 551.089. to consider the matters listed on the Executive Session agenda.

RECONVENE THE BOARD IN OPEN SESSION TO CONSIDER ACTION ON EXECUTIVE SESSION ITEMS AND AGENDA ITEMS.--Chairman Eltife reconvened the Board in Open Session at 3:40 p.m. to consider action on the following items.

- 1a. U. T. System: Discussion and appropriate action regarding individual personnel matters relating to appointment, employment, evaluation, compensation, assignment, and duties of presidents (academic and health institutions including interim presidents); U. T. System Administration officers (Executive Vice Chancellors and Vice Chancellors); other officers reporting directly to the Board (Chancellor, General Counsel to the Board, and Chief Audit Executive); Board members; and U. T. System and institutional employees

No action was taken on this item.

- 1b. U. T. Rio Grande Valley: Discussion with the President and appropriate action regarding assignment and duties, including individual responsibilities regarding strategic issues related to athletics and real property

See item 5 for action taken in Open Session.

- 2a. U. T. System Academic Institutions: Discussion and appropriate action regarding proposed negotiated gifts, including potential naming features

No action was taken on this item.

- 2b. U. T. System Health Institutions: Discussion and appropriate action regarding proposed negotiated gifts, including potential naming features

Regent Crain made the following motion:

I move that the U. T. System Board of Regents authorize Chancellor Milliken, Vice Chancellor Safady, and the President of U. T. M. D. Anderson Cancer Center to conclude negotiations necessary to finalize, approve, and accept gifts and to finalize and execute any agreements related to gift-associated namings consistent with the terms and conditions outlined and recommended in Executive Session.

The motion was seconded by Vice Chairman Longoria and carried unanimously.

3. U. T. System Board of Regents: Discussion with Counsel on pending legal issues

No action was taken on this item.

4. U. T. System Board of Regents: Discussion and appropriate action regarding safety and security issues, including security audits and the deployment of security personnel and devices

No action was taken on this item.

5. Deliberations Regarding the Purchase, Exchange, Lease, Sale, or Value of Real Property – Section 551.072

U. T. Rio Grande Valley: Discussion and appropriate action regarding the purchase of approximately 47.173 acres of land improved with a soccer stadium, amphitheater, practice fields and related improvements known as H-E-B Park located at 1616 S. Raul Longoria Road at its intersection with E. Freddy Gonzales Road in Edinburg, Hidalgo County, Texas from the City of Edinburg, for future campus expansion and other mission related purposes, including use by UTRGV for intercollegiate sports; and resolution regarding parity debt

Regent Perez made the following motion:

I move that the U. T. System Board of Regents:

- a. authorize the purchase on behalf of U. T. Rio Grande Valley of approximately 47.173 acres of land improved with a soccer stadium, amphitheater, practice fields, and related improvements known as H-E-B Park located at 1616 South Raul Longoria Road at its intersection with East Freddy Gonzales Road in Edinburg, Hidalgo County, Texas from the City of Edinburg, for future campus expansion and other mission related purposes, including use by UTRGV for intercollegiate sports on terms in accordance with the parameters outlined in Executive Session;
- b. authorize U. T. Rio Grande Valley to utilize U. T. System’s Revenue Financing System (“RFS”) to finance the project, on terms in accordance with the parameters outlined in Executive Session;
- c. make the findings required under Section 5 of the Amended and Restated Master Resolution establishing the RFS relating to the issuance of parity debt on behalf of U. T. Rio Grande Valley in an aggregate amount as outlined in Executive Session and that this action satisfies the official intent requirements set forth in Section 1.150-2 of the Code of Federal Regulations; and
- d. authorize the Executive Vice Chancellor for Business Affairs, following review and approval by the Chancellor, the Executive Vice Chancellor for Academic Affairs, and the Vice Chancellor and General Counsel (or their respective designees), to execute all documents, instruments, and other agreements, and to take all further actions deemed necessary to carry out the purpose and intent of the foregoing actions within the parameters outlined in Executive Session.

The motion was seconded by Regent Crain and carried unanimously.

AGENDA ITEMS

1. U. T. System Board of Regents: Approval of Consent Agenda items

Chairman Eltife called for a motion on the Consent Agenda items after offering the Board an opportunity for discussion.

Vice Chairman Weaver moved approval of the Consent Agenda, which was seconded by Regent Crain. The Board then approved the Consent Agenda, which is set forth on Pages 5 - 6.

In approving the Consent Agenda, the Board expressly authorized that any contracts or other documents or instruments approved therein may be executed by officials of The University of Texas System or respective U. T. institution involved, as appropriate.

ADJOURNMENT.--There being no further business, the meeting was adjourned at 3:44 p.m.

/s/

Jasmina Hasanovic
Assistant Secretary to the Board of Regents
November 28, 2023



**THE UNIVERSITY OF TEXAS SYSTEM
BOARD OF REGENTS
CONSENT AGENDA**

Special Called Board Meeting:
November 28, 2023
Austin, Texas

- a. Contract (funds going out) - U. T. System: Sensis, Inc., to provide services to support communications, public relations, and media relations activities at U. T. institutions

Agency: Sensis, Inc.

Funds: This Agreement has an unspecified cost or monetary value. Total spend has or is expected to exceed \$2,000,000 over the total possible five-year term.

Period: September 30, 2022 through September 29, 2027 (includes an initial three-year term and up to two one-year renewal terms)

Description: This nonexclusive Systemwide Agreement allows each U. T. institution to obtain services on an as-needed basis through a Project Addendum that will designate the project scope of work, schedule, and fees, which will be paid by the U. T. institution requesting services under the Agreement. Services may include communications planning and assessments, crisis communications, issue management, writing services, reputational enhancement, social media, collateral design and development, video and photography services, serving as institution’s media buy agent, website design, and all aspects of communication and public relations training and professional development.

Authorization is requested to raise the expense cap from not to exceed \$1,000,000 to an unspecified cost or monetary value with a term greater than four years and is being placed on the Consent Agenda as the total spend has or is expected to exceed \$2,000,000, which is U. T. System’s contract delegation threshold. As a result, the U. T. System Office of External Relations, Communications and Advancement Services will monitor the spend by the institutions over the life of the Agreement. This contract was competitively procured.

b. Contract (funds going out) - U. T. System: Sensis, Inc., to provide services to support marketing and branding programs at U. T. institutions

Agency: Sensis, Inc.

Funds: This contract has an unspecified cost or monetary value. Total spend has or is expected to exceed \$2,000,000 over the total possible five-year term.

Period: September 1, 2022 through August 31, 2027 (includes an initial three-year term and up to two one-year renewal terms)

Description: This nonexclusive Systemwide Agreement allows each U. T. institution to obtain services on an as-needed basis through a Project Addendum that will designate the project scope of work, schedule, and fees, which will be paid by the U. T. institution requesting services under the Agreement. Services may include comprehensive branding and rebranding services, developing and implementing marketing campaigns and strategic marketing plans and assessments, serving as a media buying agent, creating social media and digital marketing services, developing messaging and written content, collateral design and development (print and digital), website design, marketing training and professional development.

Authorization is requested to raise the expense cap from not to exceed \$1,000,000 to an unspecified cost or monetary value with a term greater than four years. It is being placed on the Consent Agenda as the total spend has or is expected to exceed \$2,000,000, which is U. T. Systems contract delegation threshold. As a result, the U. T. System Office of External Relations, Communications and Advancement Services will monitor the spend by the institutions over the life of the Agreement. This contract was competitively procured.